



Eagle's Landing Day Camp at Mill Road  
74 Davidson Mill Road  
North Brunswick, NJ 08902  
732-821-9155

www.EaglesLandingDayCamp.com



Join us at our  
Winter Festival  
Sun., Jan. 27 12-3pm  
Tuition rates increase  
February 1



# Camp starts in 178 days!

(Are you ready to learn the camp song?)

# THE GOLDEN EAGLE

Volume 1

"Watch your children soar"

December 2012

## Camp Dates Change with School Calendar!!

Due to outages from Hurricane Sandy, many school districts have extended their academic calendars. As a result, Eagle's Landing is changing the first day of camp to July 1, 2013.

Our 8-week camp season will now start on Monday, July 1 and run through Friday, August 23.

During the week of June 24, 2013 we will offer an optional pre-camp week for families who are interested.

Please read the article in this newsletter for more information.

### From the Directors:

**Season's Greetings and Happy New Year!** The holiday season is in full swing and everyone at camp is excited! The weather is cold, so now is the perfect time to share warm summer news from your family at Eagle's Landing Day Camp!

We're planning lots of enhancements to our program for next summer. This newsletter is our way of sharing articles about new staff, new programming, new buildings and more! There is a brand new building called **The Nest** next to the office. It's complete with air conditioning and new bathrooms. The Nest is where you'll find our new computer lab and a gathering place to show movies on a rainy day (with a 14 foot screen)! Campers in grades 3 and up will sleep in The Nest for overnights. The building also houses our brand new cooking studio where all campers will be able to take classes. While many of our campers would love to be an "Iron Chef" in cooking, others would prefer to win "Cupcake Wars" and be a baker. We're opening a separate **Bake Shop** in camp so we can find the new "Cake Boss"!

We're finishing construction next week on our new **Wood Shop** where campers will be able to create projects. Napkin holders, bird houses, note pads and more are scheduled for campers this summer! How about trying your hand at building and launching your own model rocket in our **Rocket Lab** or taking apart computers and electronics in **Tools N' Tech**?

What else have we done? We finished our brand new bathrooms next to the pool for the comfort of our campers and staff. We now have 44 potties at camp so there's no waiting! We moved the three **GaGa Courts** to a new shady spot and created a new playground near the pools. We just finished a renovation of our the pool filtration systems and added a state-of-the-art ultraviolet light sanitation system to the **Spray Park**! There are lots of big changes happening over in the sports fields as well. We have a new Athletics Coordinator who will oversee specialists in soccer, tennis, skate



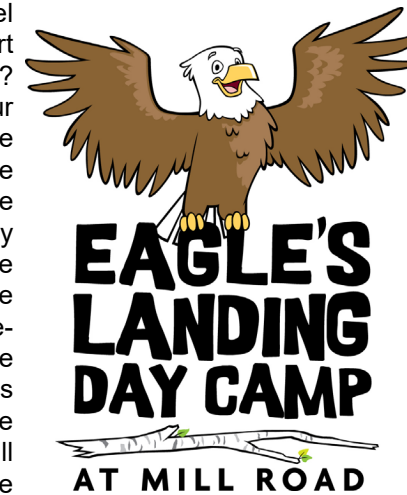
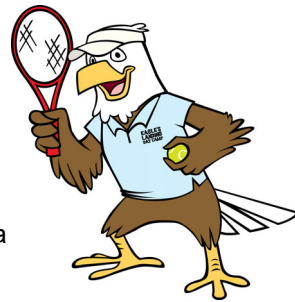
boarding, street hockey, basketball, gaga and our ropes course. Did I say ropes course? Stay tuned for pictures of our new **35 foot Tower of Power** climbing wall going up this spring! The tennis courts have new nets and posts and our new professional basketball hoops are tweaked to perfection! However, sports isn't the only area to get an upgrade. If you like the Arts side of camp you have lots to choose from. Next summer we are offering an enhanced arts curriculum that includes **ceramics, scrap booking (digital and regular), drafting, jewelry making . . .** wow, we're getting excited just thinking about it!

Our **LIT/CIT Program** for campers entering grades 9 and 10 is almost at capacity for next summer and only has a few spots left. We limit the number of campers who can be in enrolled in that division to ensure a quality program. This program is designed for high school students and will be supervised by two amazing people who have been in camp their whole lives! It's hard to keep a secret that Eagle's Landing is the best place on earth!

We're very fortunate that over 76% of our families from last year have already enrolled for next summer and new families are calling every day. We've had a busy fall season as families from camps near and far have been making the switch to Eagle's Landing. In an effort to be more caring for

our environment, we've reduced our paper output and switched to an online enrollment system. You can go directly to our secure website and sign up for camp without touching a piece of paper! The account is easy to set up and you can manage it right from home or work. If you have any questions or need help with the registration process please contact our office at 732-821-9155 and we will be happy to help you out.

If you haven't enrolled yet for 2013, now's the perfect opportunity! We are in partnership with Amazon.com for our winter promotion. **Eagle's Landing is giving away a \$25 Amazon.com gift card with every 2013 camp enrollment received now**



through January 15! Think warm thoughts and remember that camp makes a wonderful gift to the grand-kids!!!

We've been giving free sweatshirts to campers who are already enrolled for 2013. If your child has not received one, please stop by the office and pick one up. We wish all of our families a happy and prosperous New Year. We wish all good things for you for the year of 2013.

- Ruth Ann and Barry



## ELDC STAFF CORNER

Eagle's Landing prides itself on our superior staff. We hire the best of the best to work with your children and guide them throughout the summer. This summer we're blending the staff from two camps and the result is a team that has the caring, warmth, maturity and experience to put your child first. While most of our staff returns year after year, we have some amazing new faces who will be joining us for 2013.

We are currently interviewing for the few remaining positions and our office staff is working behind-the-scenes to ensure our transition is a success. There has been a lot of movement with our leadership team with some staff moving to a new position for next summer. We want to introduce you to everyone and this newsletter we will focus on some of our Division Leaders. These are the teachers working with your children on a daily basis and who will be reaching out to you, our parents, throughout the summer.

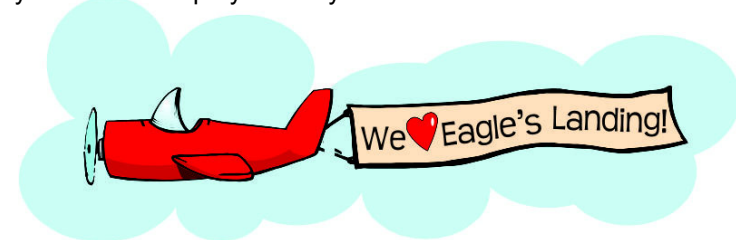
Our youngest division of 3, 4 and 5 year olds is called Kiddie Kingdom and will be supervised by two Division Leaders. We are excited to announce that **Heather Mitchell** will be joining us for her 6th summer and will be heading our youngest Division. During the off-season, Heather is a special education teacher in the West Windsor/Plainsboro School District. **Rachelle Tilbor**, who has also been in the camp community for several years, will be returning as Heather's assistant. During the school year Rachelle works in a pre-school in East Brunswick. Both women have permanent smiles on their faces no matter what comes their way. This youngest division of campers also has senior counselors in every group who are returning as well!

Campers who are entering grades 1 and 2 have two great people leading the way for 2013. Returning for his 9th year is **Brian Mallen**, Division Leaders for the boys. He's held a variety of positions over the years. Last year he was the Division Leader of Boys 1 and 2 and the summer before that he was Assistant Division Leader of Upper Camp. Brian comes to us with lots of experience from running our winter and spring camps to birthday parties and even running T-ball and Sports Clinics. Many of you may have spoken to Brian since he has

been promoted and working with us during the off-season as our Assistant Director. Brian accepted the new position but insisted on staying outside with the younger campers during the summer since that's his favorite place to be. Running the girls side of 1st and 2nd grade is **Kelly Backus**. This is Kelly's 5th summer with us and is returning as the Division Leader. When she started working at camp she was the Coordinator of our Drama and Music Program. Kelly teaches in Spotswood and also supervises the color guard at her former school. Kelly has a calm and cool personality and is excited to be back working with the lower camp girls. She is looking forward to meeting all the new campers and reuniting with her girls from last year. Here's a fun fact about Kelly; she has an amazing singing voice and sings at weddings!

There are lots of changes with our oldest campers and we're happy to say that the Upper Camp Division is popular and grew so large that we separated the LITs and CITs and started a new Division! The new LIT/CIT Division will be led by **Jordan Baer**. Jordan was a camper for 9 years and has since been working in camp for 9 years! He currently teaches Special Education math in Edison High School. He loves camp and he loves kids! As Division Leader, he is taking the LIT/CIT program to new heights this year. We believe in promoting our staff from within. As an example, we promoted **Elyse Segally**, who is returning for her 6th summer, as Jordan's Assistant Division Leader. Elyse is finishing her degree in Education at Kutztown University and is excited to be a part of the leadership team. She is always smiling and has a wonderful rapport with the campers.

Stay tuned for more staff updates in the next newsletter when we feature our Program Coordinator and Division Leaders in middle and upper camp! We have a wonderful group of talented individuals who come together and create an atmosphere that sets Eagle's Landing above all other camps. They all have camp experience and they can't wait to meet you. Please stop by and say hello!



## REVISED 2013 CAMP DATES

**PRE-CAMP (JUNE 24 - JUNE 28)**  
**WEEK 1 (JULY 1 - JULY 5)**  
**WEEK 2 .. (JULY 8 - JULY 12)**  
**WEEK 3 .. (JULY 15 - JULY 19)**  
**WEEK 4 .. (JULY 22 - JULY 26)**  
**WEEK 5 .. (JULY 29 - AUG 2)**  
**WEEK 6 .. (AUG 5 - AUG 9)**  
**WEEK 7 .. (AUG 12 - AUG 16)**  
**WEEK 8 .. (AUG 19 - AUG 23)**

**CAMP WILL BE CLOSED ON JULY 4.**

## Name the Eagle Contest!



The results are in from our Facebook contest to name our eagle mascot! The contest ran for 8 weeks in September and October and we saw lots of great ideas! We asked for your opinion and listed the top choices for a vote. The winning name for our mascot is "**Soaring Sammy**". We thank the families who submitted entries and answered our Facebook poll. We're excited about this name for two reasons. First, we want to see your children soar this summer in everything they do at camp. Second, the name could be a girl or a boy so our eagle can appeal to everyone!

We're launching our next contest and we need your input. We want to name the four pools and spray park at camp. We are looking for a theme that ties in with Eagle's Landing. We're posting the contest on Facebook so please add your comments with your ideas! If you are not our friend on Facebook (Facebook.com/EaglesLandingDayCamp) or following us on Twitter (@ELDayCamp), why not friend or follow us now? We post contests, craft and cooking ideas, parenting articles and great camp information.

## Camp Dates Change!

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During the week of June 24, which was the first week of camp before the change, we will offer an optional pre-camp week for families who are interested. The pre-camp week is in addition to the regular 8-week camp program and will be available for either 3 (W-F) or 5 days (M-F). The pre-camp week is only available to campers enrolled for 2013 as an add-on for an additional cost.

Camp families already enrolled have complete flexibility and may elect to change their weeks, keep them the same or receive a refund and reduce their weeks enrolled. Refer to the box to the left for revised camp dates and be assured that you have complete flexibility and we will work to accommodate your needs. In early January you will receive an email detailing the weeks you are enrolled and offering you several options as to how you would like to handle the change in dates. Please reply to the email with your choice so we can update your records.

If you have questions that you would like answered before the email is sent, call the camp office starting January 2.

### Math Tutor Available

Alyssa, a member of our Eagle's Landing leadership team, is a certified math teacher and is offering math tutoring for grades K-12 in your home for \$30/hour. She has 4 years of tutoring experience in Algebra, Geometry, Pre-calculus, and calculus. Please call (609) 558-4316 or email [abe1215@verizon.net](mailto:abe1215@verizon.net).

## Upcoming Events at Eagle's Landing:

Join us on Tuesday, January 1 and kick off the new year at our first **Fun Run for the whole family and Obstacle Course for kids** to benefit victims of Hurricane Sandy. The event is 11am-1pm and open to everyone in the community. You don't have to be enrolled in camp to participate so please join us and bring your friends!

No Admission Fee! Open to the Community!  
 All ages welcome! Free Refreshments!  
 Free T-Shirt for all participants! (while supplies last)  
 Door Prize Weekend Getaway for 2!

100% of proceeds from a silent auction will benefit Hurricane Sandy victims so bring your check book! Items include a Coach pocket book, gift certificate to Lola's and Denny's clothing stores plus much more! **Please help us and bring toiletries, non-perishable food and lightly-used clothing to donate!** Go to [EaglesLandingDayCamp.com](http://EaglesLandingDayCamp.com) and click the link on our home page. Start the New Year healthy!



## Have your Birthday Party at Eagle's Landing!

Eagle's Landing is celebrating birthdays all winter long in our new party room with room for up to 80 guests! Choose from a long list of available themes and options to customize your child's day! Girl Scout and Boy Scout events are also welcome!

Enjoy all of this at your party:

- Two hours of fun-filled excitement!
- Professional staff to greet your guests
- Full color invitations and thank you cards
- Choice of activity themes
- Pizza and unlimited drinks
- Celebration cake and candles
- Paper goods and tablecloth
- We do all the work while you sit back, relax and enjoy!

Dates are booking quickly so download our Birthday Party Booking Form today from our website [EaglesLandingDayCamp.com](http://EaglesLandingDayCamp.com) or call the camp office at 732-821-9155.