

Eagle's Landing Day Camp 74 Davidson Mill Road North Brunswick, NJ 08902 732-821-9155

EaglesLandingDayCamp.com





Camp starts in 253 days!

(Who is ready for jello tug-of-war??)







THE GOLDEN EAGLE

Volume 2

"Watch your children soar"

October 2013

From the Directors:

The weather is getting cooler, which makes this the perfect time to share warm summer news!

Camp is growing and changing every day and we want everyone to know all the exciting plans for next summer at Eagle's Landing!



We're adding lots of new stuff and this newsletter is our way of sharing info about new staff, new programming and new buildings! The Wellness Center is one of our most important buildings and we're expanding it to accommodate our growing camp family. We moved walls and windows making the reception and treatment areas larger. Whether you have a tummy ache, gaga knuckles or just stopping by to say 'hi' to one of our nurses, there's plenty of room for everyone!

Connected to the Wellness Center is our Division Leader office which is going through some changes as well. Our DLs are teachers who are responsible for facilitating our camp priorities of safety, parent communication and effective programming. The DLs ensure that every camper has a smile on their face while communicating with our parents so you can hear all of the amazing things your kids are doing. For next summer we've decided to add two more Division Leaders and rearrange our divisions! Kiddie Kingdom will stay the same as well as the first and second grade divisions. We split grades 3-5 and 6-8 from two divisions into three. The result is a better schedule that allows campers more opportunities to choose the electives they love. The new divisions are boys or girls entering grades 3 & 4, grades 5 & 6 and grades 7 & 8. 6th Graders will continue to go on



amazing trips with grades 7 & 8 yet will share their electives with the 5th grade. Our oldest campers in the LIT and CIT division will continue their trips, awesome community service programs and working with younger campers.

At the end of every summer we review feedback from our parents, campers and staff. We use the information to evaluate our program and modify our schedule to best suit our campers. After reading this year's feedback we've decided to change our group schedules for 2014 (don't worry there will still be plenty of time for gaga!) The new 'flex schedules' will allow campers to maximize their time at each program area. Every group will continue to have both instructional and free swim daily, hot lunch and a delicious snack at the end of the day. We want to thank all of our families for their feedback. We love hearing all of your ideas and how to improve Eagle's Landing. Stay tuned for more updates about our new flex schedules for 2014 and maybe even a sneak preview!

While we're busy making the camper experience special, we also want to make it easier for parents to visit. We've decided to make a few additions and changes in the front office as well. When you visit us during the summer there will be more smiling faces to greet you. Our office building is currently undergoing renovations to accommodate the increased staff. Our additional administrative staff will help you with your visit, picking up your camper or anything else you may need! One of our goals is to increase communication and transparency with our parents. Programs such as our open camp visitation policy and easy, direct access to a Director set us apart from other camps. Eagle's Landing will continue to stay on the forefront of camp programming. In fact, our leadership team has already been asked to speak at next year's TriState Camp Conference in Atlantic City next March!

We've had a busy fall season as families from camps near and far have been making the switch to Eagle's Landing. If you haven't enrolled yet for 2014, now's the perfect opportunity! Tuition rates increase on November 1 so sign up now to save money. Come and join us at our Halloween Pumpkin Palooza on Saturday, October 26 from 1-4 pm. Enrolled campers will receive a limited edition Eagle's Landing shirt for stopping by! For more information see inside this newsletter. See you all there!

- Ruth Ann and Barry

Have your next event at Eagle's Landing!

A corporate picnic or family event at Eagle's Landing is the perfect opportunity for you and your guests to relax, refresh and have fun! Our professional staff will take care of all the details and organize your day whether you invite 100 or 1000 guests. Book now for 2014, dates are going fast!

Eagle's Landing also has room for meetings or indoor events in the Nest! Whether it's a holiday party or a corporate luncheon think of Eagle's Landing for your next event. Please contact Brian at 732-821-9155 for more information.

ELDC STAFF CORNER

Eagle's Landing prides itself on our amazing staff. We hire the best of the best to work with your children and guide them throughout the summer. While most of our staff returns year after year, we have some amazing new faces who will be joining us for 2014.

We are currently interviewing for the few remaining positions and our office staff is working behind-the-scenes to ensure a smooth transition. There has been a lot of movement within our leadership team with some staff moving to new positions for next summer. We want to introduce you to everyone and in this newsletter we'll focus on some of our Division Leaders. These are the teachers working with your children on a daily basis and who will be reaching out to you, our parents, throughout the summer.

Our youngest division of 3, 4 and 5 year olds is affectionately called Kiddie Kingdom and we are very



lucky to have both of their amazing Division Leaders return for next summer. Heather
Mitchell will be joining us for her 7th summer and will continue to head our youngest Division.
During the off-season, Heather is a special education teacher in the West Windsor/ Plainsboro School

District. Rachelle Tilbor, who has also been in camp for

8 years, will be working with Heather to supervise Kiddie Kingdom. During the school year Rachelle works in a pre-school in East Brunswick. Both women have permanent smiles on their faces regardless what comes their way. This youngest division of campers also has all returning



senior counselors in every group!

Campers who are entering grades 1 and 2 have two great people leading the way for 2014. Returning for his 19th year is **Jordan Baer**, Division Leaders for the boys. Jordan was the DL for this division but took a break last year to work with our older LIT & CIT campers. We've convinced



him to return to lower camp where his experience and ability shines. During the winter he teaches special sducation math at JP Stevens High School. Jordan is a jack of all trades and is one of our resident balloon animal artists. Running the girls side of 1st and 2nd grade is **Kelly Backus**. This is Kelly's 6th summer with us and her



3rd as Division Leader. When she first started at camp she was the Coordinator of our Drama and Music Program. Kelly teaches in the Warren school district and also supervises the color guard at her former school. Kelly has a calm and cool personality and is excited to be back working with the lower camp girls. She is

looking forward to meeting all the new campers and reuniting with her girls from last year. Here's a fun fact about Kelly; she has an amazing singing voice and sings at weddings!

Our newly arranged 3rd and 4th grade division will have a familiar faces leading the way. Returning to 3rd and 4th boys is **Justin Hirsch**. Justin was the Division Leader for 3/4/5 for the past 2 years, and before that was the DL for 1st and 2nd grade. He currently teaches in Newark and is Jordan's partner in balloon art.



Justin is incredibly excited to return for his 6th summer.

2014 Camp Dates

Week 1 . (June 30 - July 3) Week 2 . (July 7 - July 11)

Week 3 . (July 14 - July 18)

Week 4 . (July 21 - July 25) Week 5 . (July 28 - Aug 1)

Week 6 . (Aug 4 - Aug 8) Week 7 . (Aug 11 - Aug 15)

Week 8 . (Aug 18 - Aug 22)

Camp will be closed on July 4.



The new 5th and 6th grade girls Division Leader is **Michelle Peterson**. Returning for her second summer, Michelle is glad to be back and excited to go on the 6th

grade trips. During the school year Michelle teaches history at JP Stevens High School in Edison. Michelle is always ready to try something new, and can handle every situation presented to her with a smile. With the change and addition of the new division it opened two new Division Leader positions at



camp. We believe in promoting from within, and a prime example of that is our new 5th and 6th grade boys Division Leader. Last but certainly not least in this month's staff corner is **Adam Good**. Adam is returning

for his 3rd summer in a new role. Many people know Adam from the past two summer for his phenomenal work as the Coordinator of our Drama program. Adam is the Choral Director at Monroe Township High School. His crazy antics and upbeat personality is sure to keep the boys laughing.



Stay tuned for more staff updates in the next newsletter when we feature our Division Leaders of upper camp and LIT/CIT! We have a wonderful group of talented individuals who come together and create an atmosphere that sets Eagle's Landing above all other camps. They all have camp experience and they can't wait to meet you!