



Eagle's Landing Day Camp  
74 Davidson Mill Road  
North Brunswick, NJ 08902  
732-821-9155

EaglesLandingDayCamp.com

**OPEN HOUSE**  
Sunday, March 29  
12-3 pm



**CAMP STARTS  
IN 128 DAYS!**

# THE GOLDEN EAGLE

Volume 3

"Watch your children soar"

February 2015

## From the Directors:



Can you believe that it's already February! **There are only 128 days until camp** and we are busy preparing for an amazing summer. While you're at school or work, the Eagle's Landing office staff is getting ready for our first day of camp. What's going on? Let's keep reading and find out...

**We evaluate and modify our program** every year so we can offer the newest and most exciting activities for our campers. We listen to feedback from our campers, parents and staff and work to make their requests a reality. During February we finalize our curriculum and in March we begin ordering supplies. Last week we met with representatives from three different Arts and Crafts companies and they showed us their newest project ideas for 2015. **We always provide the latest and greatest for our campers** and our art department

department is always on the cutting edge. This summer we're offering ceramics, jewelry making, candle making, fashion design and sewing, mosaics, tie dye, cartooning, soap making, felting, paper maché, duct tape accessories, charcoals and over 100 more projects. In addition, our science and woodshop programs offer wood burning, legos, robotics, tools n' tech and rocketry. Campers will be building lots of projects with their hands that they can take home and use all year long.

This past January set new enrollment records for ELDC. Lots and lots of new and returning campers signed up to experience an Eagle's Landing summer. **It's hard to believe that we're already reaching capacity for this year!** Many age groups are closing soon so let your friends know if they're not signed up yet! If you have any grouping requests that you haven't yet shared with us, please complete the Group Requests Form. You can find it in the Forms section of your online CampInTouch account.

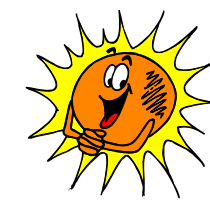
Our Drama Shows for this summer are the latest buzz around town. We've already received emails from campers telling us that they're VERY excited! Devin, our Drama Coordinator, wrote an original play and will

schedule auditions during the week before camp so everyone can participate.

**Grades 5-8 will perform: "Seussical the Musical"**  
**Grades 3-4 will perform: An ELDC Fairytale Original**

Watch out world because the Eagle's Landing players are coming to town! This year we'll also continue the tradition of shows for our younger campers in grades Kiddie Kingdom, 1 and 2. The lower camp show will be on August 13 and more details will follow.

The 2015 Eagle's Landing Summer Calendar is ready and our camp families are the first to see it! It was leaked to our Instagram followers earlier in the week! Special days, overnights and daily events are planned throughout the season. Every summer we create a theme for our incredible 39 days of fun and this year is no different. **2015 is The Summer of SUN-sational!** We believe that every day at camp is amazing and that ELDC helps create special memories to remember all year long. Take a look inside and see for yourself!



Many of our families already follow us on Facebook (FB.com/EaglesLandingDayCamp), Pinterest, Instagram & Twitter (@EaglesLandingDC). The latest camp news is always posted online so "like us" on Facebook and watch for the latest contests and updates.

We want to extend a warm welcome to our new camp families. We're thrilled that you're now a part of our family! **Over 85% of our families return each year** and that's a huge compliment to our staff who care for your children in the summer. As Directors, we realize that we're only as good as the people who work with us and that's why we have the best staff in the world of camping!

As always, please reach out to us with any questions you may have at 732-821-9155. We're at camp every day and we'd love for you to visit. **Stay warm and think summer!**

- Ruth Ann and Barry





## Tax Credit

If you were gainfully employed in 2014 and incurred expenses for the care of your child or dependent so that you could continue to be employed or look for employment, you may be entitled to a tax credit for a portion of your camp tuition.

Please check the instructions in your income tax booklet. If you need further advice, contact your accountant.

The Federal Tax ID number for Eagle's Landing is: 45-3645311.

## Save \$ & Drive to Camp!

Four different transportation options give our families flexibility in monitoring their camp costs. Parents can choose **door-to-door air-conditioned transportation** or save money with our **central stop pick-up or drop-off locations**. Our **Before Care** (7-8:30am) and **After Care** (4:30-6:30pm) are low cost options and we allow parents to drop off and pick up at camp (PT) at no charge! Call Sharon, our Transportation Coordinator, at 732-821-9155 or email her directly at Sharon@ELDC.Camp with your questions.



## Almost SOLD OUT!!

ELDC is hosting an optional **3-day trip to Connecticut** (July 13-15)! We'll travel by coach bus to the beautiful **Club Getaway** adventure resort in the Berkshire Mountains! Everything is included from travel and supervision to meals and activities. We'll swim in the pristine 20-acre lake with water slides and boat rides. They also have an 800' zipline, bungee trampolines, aeroball and hiking to a private waterfall. At night we'll have a bonfire, DJ dance party and more!

Log in to your CampnTouch account for more information and how to sign up for the trip. Space is limited so sign up today! Campers must be enrolled in camp for week 3 and in grades 6-LIT. The cost is \$510.

## ELDC STAFF CORNER

The SUN-sational summer of 2015 begins the moment you walk through the front door at camp! This summer we made changes that will enhance your Eagle's Landing experience. **Donna** will greet you with a smile as you walk in. Donna has been a camp parent for 6 years and her warm smile is so contagious that we asked her to join our camp family! She has 3 Eagle's Landing campers of her own and promises to share her smile with everyone. Donna shares the front office with 3 amazing women. **Jacqui** is returning for her second summer as our Attendance Coordinator. She monitors everyone's arrival and departure and ensures that all of our campers and staff are accounted for every day. Jacqui comes to camp with her 3 Eagle's Landing campers as well. Working hand in hand with Jacqui is **Sharon**, who is our Transportation Coordinator. We've had so many campers enroll for 2015 that Sharon is already in the office setting up the bus routes for the summer! Sharon also works with our CDL drivers to ensure compliance and monitors transportation assignments for campers and staff. Sharon is returning for her 6th summer! Sharon loves ELDC so much that both of her children are going away to overnight camp and she is still working with us for the summer!



Tucked away upstairs on the second floor of the office are two other women who help camp run smoothly. **Ilyse**, our Logistics Coordinator, is returning for her 3rd summer. Ilyse is responsible for ordering all of our camp supplies and planning the camp trips. She ensures that the "back end" of camp runs smoothly for everyone. She has a warm and friendly personality and makes her job seem much easier than it is. She has 2 children at camp; one is returning as a 3rd year counselor and the other is still a camper. **Penny**, our Bookkeeper, is also back for her 6th summer. Penny is fantastic with details and works in our office throughout the year helping our parents and staff. Penny comes to camp every day in the summer with her 2 sons. During the summer, the second floor of the office is shared with our Special Events Coordinator and Camp Photographer.



Rounding out our administrative staff are **Brian** and **Alyssa**, who both work throughout the year making Eagle's Landing the best place on earth! Brian is our Assistant Director returning for his 11th year and Alyssa is our Program Coordinator returning for her 4th year. Both are an important part of our family and spend the off season developing new programming ideas for the summer. We are lucky to work with these amazing people! As we continue to grow we promise you the best and our administrative staff is no exception!

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# EAGLE'S LANDING DAY CAMP

## 2015 - The Summer of SUN-sational!!

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
<b>WEEK 1</b>	June 29 WELCOME TO EAGLE'S LANDING! I ♥ CAMP	30 Tattoo Tuesday	July 1 UP UP AND AWAY DAY 6/7/8 Trip to Hurricane Harbor 8PM Late Return	2 Red, Whites & Blue Day	3 Camp Closed
<b>WEEK 2</b>	6 Picture Day	7 DR. SEUSS DAY Bring books to donate! Girls 7/8 Overnight	8 MAGICAL MYSTERY DAY 6/7/8/9/10 Trip to Jenkinson's	9 GOING GREEN DAY Wear green today Boys 7/8 Overnight	10 Look-A-Like Day Grade 8 Trip to Silver Ball
<b>WEEK 3</b>	13 Pirate Day	14 BOW TIE TUESDAY Girls 5/6 Overnight	15 Sammy's Spooky Spectacular 6/7/8 Trip to Liberty Science LIT/CIT Late Night	16 SILLY SOCK DAY Boys 5/6 Overnight	17 BUBBLE PALOOZA Grade 8 Trip to Mini Golf
<b>WEEK 4</b>	20 MISMATCH MONDAY	21 HUNGER GAMES FOOD DRIVE Girls 3/4 Overnight	6/7/8/9 Travel to Club Getaway		24 Hilarious Hat Day Grade 8 Trip to Sandy Hook
<b>WEEK 5</b>	27 Camp T-shirt Day	28 TACO TUESDAY Boys 7/8 Overnight	29 SPLISH SPLASH BASH 6/7/8/9/10 Scavenger Hunt	30 TEAM THURSDAY Wear your favorite team shirt Girls 7/8 Overnight	31 GUINNESS WORLD RECORDS DAY Grade 8 Trip to Rollerskating
<b>WEEK 6</b>	August 3 CHANGE 4 CHANGE Family Fun Night	4 SWIM MEET VS. COUNTRY ROADS Boys 5/6 Overnight	5 MINION MADNESS 6/7/8/9/10 Trip to Sandy Hook	6 SAMMY'S SCAVENGER HUNT Girls 5/6 Overnight	7 DISNEY DAY Grade 8 Trip to Rebounderz
<b>WEEK 7</b>	10 1st Grade Breakfast 2nd Grade Stay Late	11 TYE-DYE TUESDAY WEAR TYE-DYE TODAY! Boys 3/4 Overnight	12 CARNIVAL LIT/CIT Late Night	13 LOWER CAMP SHOWS Girls 3/4 Overnight 6/7/8 Trip to Twin Rivers Tubing 8PM Late Return	14 Crazy Hair Day
<b>WEEK 8</b>	18 Ugly Shorts Day	18 Bus Bonanza Grade 8 Trip to Jenkinson's	19 Drama Shows Families are invited to the evening shows	20 Pajama Day	21 Staff Talent Show 6/7/8/9/10 Mystery Trip to ?