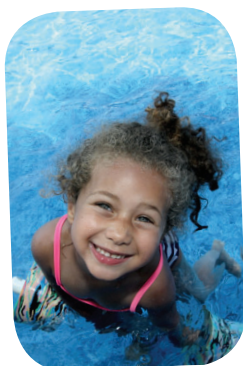




Eagle's Landing Day Camp
74 Davidson Mill Road
North Brunswick, NJ 08902
732-821-9155

EaglesLandingDayCamp.com

Don't miss
our next
OPEN HOUSE
May 3, 11-3 pm



**CAMP STARTS
IN 60 DAYS!**

THE GOLDEN EAGLE

Volume 3

"Watch your children soar"

May 2015

From the Directors:



The weather is finally getting warm and **camp is in the air!** Every day we walk into the office and see changes occurring both inside and out. When we look out of the camp office windows we see contractors busy getting camp ready for summer. On the inside we see programming updates, equipment orders and transportation changes as our office staff prepares for opening day. There's so much to do and camp will be here before you know it!

Last month we attended the 32nd annual Tri-State Camping Conference in Atlantic City for 3 days with 11 of our main staff. The **Tri-State Camp Conference** continues to be the most important "off-season" event for nearly 4000 attendees. Camp professionals, seasonal staff, youth development professionals and educators gather annually to participate in over 200 program sessions. They visit the 300 booth exhibit hall and network with people dedicated to making a positive difference in the lives of children. Camps throughout the country come and want to learn the "Eagle's Landing" way of having fun. The conference is so important that Hillary Clinton was our keynote speaker!

This past week, contractors have been installing a new tire playground. The playground is an addition to our amazing new mini-golf course and we're super-excited! We're growing and need additional space for the campers. Camp families are coming for tours and they all comment on how incredibly green our grass grows! We have our own private "Turf Consultant" who guides us on prepping, seeding and irrigation so we have state-of-the-art fields for all of our campers to use. Now that the weather is finally staying above 50 degrees, it's time to open our pools! The covers are coming off this week so we can fill them with clean water for the upcoming season. We've also installed three more refrigerated water fountains at Ropes, Ga-Ga and Ping Pong to keep our campers and staff drinking and hydrated all day long.

"Like" us on Facebook! If you are not "connected" with us then you're missing the latest, up-to-date news, photos and activity ideas. You can also find us on Twitter@eagleslandingdc and Instagram@eagleslandingdc. Have your kids follow us if they have an account. They can follow the journey of Soarin' Sammy as he gets ready for camp! If you or your kids

have a ELDC photo they would like to post, send it to Brian@eldc.camp (cool new email address!).

Be sure to read your emails! As camp approaches we send out emails with information about forms, transportation, orientation dates and more!

Camp enrollment is coming to a close as our groups fill to capacity. If you have not yet enrolled for this summer, don't wait any longer! We're fortunate that 88% of our families have re-enrolled and new families are calling every day. We've had a busy spring season as families from nearby camps have been making the switch to Eagle's Landing. It's hard to keep the secret that Eagle's Landing is the best place on earth!

As a reminder, if you refer a new family (or two) to Eagle's Landing and they enroll for 2015, we will credit your account with a **\$100 bonus per family!** In this economy we are trying to help our loyal families.

We had one family this year who referred five new families to enroll and they saved \$500. We are always here for you so don't hesitate to call us or send an email to RuthAnn@eldc.camp.

Enjoy the spring weather and we will see you soon!

- Ruth Ann and Barry



WE HAVE A NEW WEBSITE!

We are excited to announce the launch of our new website. Brian, our Assistant Director has dedicated hundreds of man hours to bring our incredible website to fruition and now we're mobile friendly and you can view it from your phone or tablet. Take a few moments to explore and check out all new pictures and updated content. We'd love to hear your thoughts! Thank you Brian for a doing such a ahh-may-zing job!



Stage Left

Drama show auditions will be here before you know it! If your child is interested in being in either the 3rd-4th grade show or the 5th-9th grade show please read this carefully. The 3rd-4th grade show this year is written by our very own Drama Show Coordinator Devin! It's a wonderful musical about Disney Princesses and Princes. We have many roles for both girls and **BOYS** so this is a great opportunity for all the boys to come out and be part of a spectacular show!

Auditions for both shows are scheduled for:
 Tues, June 16 from 8:00 pm - 9:00 pm
 Tues, June 23 from 8:00 pm - 9:00 pm

We would like everyone to audition before camp begins so we can cast and start rehearsals as soon as possible. Please contact Ruth Ann or Alyssa with any questions at 732-821-9155.

SAVE \$\$ WITH TRANSPORTATION OPTIONS

There are four different transportation options to give our families increased flexibility in monitoring their camp costs. Parents can choose door-to-door air-conditioned van transportation or save money with our central stop locations. Parents may also drop-off and pick-up at camp. Our extended hours option rounds out the choices with a longer day to give you greater flexibility. If you have questions regarding these options, please contact Sharon, our Transportation Coordinator, and she will gladly answer your questions. You can contact Sharon at 732-821-9155 or email her directly at Sharon@eldc.camp.



Good Eats at Eagle's Landing

Hold onto your lunch trays, we're going both yummy and healthy at the same time! We've updated our menu and added lots of food choices that the campers will love! New hot lunch additions include mozzarella sticks, popcorn chicken and cheese ravioli to name a few. At the salad bar we've added hummus, apple sauce and nut-free granola. In addition, everyone at camp will have the chance to grab a yummy whole-grain morning snack.



EAGLE'S LANDING GEAR

The Eagle's Landing clothing store is back and better than ever. This year we are going to place two orders in bulk to keep the pricing low for our families and staff. Both orders will be delivered to camp so shipping is FREE!

To see what's available go to EaglesLandingDayCamp.com and go to the camp store. You can browse all of the fabulous merchandise and shop on-line.

The first order deadline is May 11 and it will arrive at camp for pick-up on May 22. The second order will be on June 12 and pick-up at camp will be June 28 at our **SPRING INTO SUMMER** celebration!

All staff members must have STAFF imprinted on the back of their item. We ask that the camper families do not allow their campers to put staff on their clothing.



ARTS & CRAFTS!

It's time again for spring cleaning and we need your help! Give your unused items a new life by donating the following craft supplies to be used in our Arts & Crafts program.

- 2 -Liter Bottles with caps & Aluminum Cans
- Red, White and Blue fabric scraps
- Books and Comic Books (will be torn apart)
- Large Teeshirts or Button Down Shirts
- Egg Cartons and Cardboard
- Glass Jars with lids

Items can be dropped off at the office!

SWIM LESSONS

Private swim lessons are available again this year. Last year they filled quickly and we ran out of available slots. For 2015 we are adding additional offerings at 4:00, 4:30, and 5:00 lesson times Monday through Thursday.

Private lessons are \$30 and will be scheduled by Risa, our Assistant Swim Coordinator. If you are interested please contact her at swimlessons@eagleslandingdaycamp.com or call the camp office and speak with Ruth Ann at 732-821-9155.



2015 Camp Orientation Dates:

- June 16: 5th Grade Meet and Greet (7 - 8 pm)
- June 16: 6th/7th/8th Grade Trip Orientation (7 - 8 pm)
- June 18: 1st/2nd Grade Meet and Greet (7 - 8 pm)
- June 23: 3rd/4th Grade Meet and Greet (7 - 8 pm)
- June 24: Kiddie Kingdom Meet and Greet (6 - 7:30 pm)
- June 28: Spring into Summer - All Ages! (1:00 - 3:30 pm)
- June 29: CAMP BEGINS!!!

Camp will be closed on July 3

ELDC STAFF CORNER

The Art Department at Eagle's Landing continues to grow and offer expanded options. This summer we are offering a new Talented and Gifted (TAG) electives program. The Art Department is supervised by Fatima, who has a very diverse background. She is a former elementary school teacher who has a passion for photography and loves working with children. Fatima owns her own photography business and is looking forward to combining both talents into our enhanced curriculum. She has been working with our entire art staff during the winter months to plan and get ready for the summer of 2015!



Jamie is returning for her 6th summer as an Arts Instructor and comes to camp every day with her twin ELDC campers. Jamie is incredibly creative and teaches at East Brunswick Vo-Tech during the school year. Nick is also returning for his 2nd summer to work with both our youngest campers and instructing our Upper Camp TAG electives with self portraits and charcoals. Sarah and Alexis are our new instructors and they come to us with a lot of artistic talent. Sarah, currently a student at FIT in NY, loves turning

anything into a flower! Sarah will inspire campers with her wide array of new electives. Alexis is also new to our staff, but not new to camp. She is a lifelong camper and is going to college next September to major in...you guessed it....Art! She will be leading the way with her dazzling designs in our new jewelry making building called **Arts & Crafts Too**.



Jenn and Ally, our two specialists in Ceramics and Glass Fusing, are back again for another summer of fun! These instructors have added a new art medium to their lesson plans. We are offering glass fusing as a TAG advanced elective for our Upper Camp. As usual, with Jenn's classical music and Ally's big smile and "Namaste" greeting, the Ceramics Studio will remain Zen and a great place to be. This is Jenn's 5th summer at Eagle's Landing and she also has twin campers who join her at camp every day. Ally is returning to camp for her 2nd year with her 2 boys. Both Jenn and Ally work in Special Education during the school year.

Last, we have our Wood Shop headed up by Dave for the 18th summer, yes we said **18th!** Dave returns year after year with new ideas and works at the Vo-Tech High School in East Brunswick. Dave is not only an amazing teacher, but the depth of his kindness to our campers is



beyond words. We also welcome Amy to the Eagle's Landing family this summer. Amy and her 3 children all work in different areas of camp! Amy is working along side Dave this year. Although Amy is new to camp, she brings with her extensive experience

from working with the boy scout camps. She is looking forward to teaching and working with her hands this summer in our Wood Shop.

TAX CREDIT

If you were gainfully employed in 2014 and incurred expenses for the care of your child or dependent so that you could continue to be employed or look for employment, you may be entitled to a tax credit for a portion of your camp tuition.

Please check the instructions in your income tax booklet. If you need further advice, contact your accountant.

The Federal Tax ID number for Eagle's Landing is: 45-3645311.

Pre-Camp Outdoor Tennis Clinics

The warm weather has finally arrived and we are very excited to announce that Eagle's Landing will be offering spring tennis clinics. The clinics are designed to meet players' current levels and participants will be instructed on how to use proper technique as well as focus on the different athletic aspects of tennis play.

The clinics will run from May 4th through June 28th. We are offering full 8 week sessions as well as drop-in session(s) to help work around busy schedules. The cost of the 8 week session is \$240 and drop in sessions are \$40 per session. Please refer to the schedule below for days, times and complete clinic descriptions. Spots are limited so call now to register. Groups will be limited to 6 participants. You can register by calling our office at 732.821.9155.

If you are new to the program and are unsure which clinic would be right for your camper, please call our tennis pro Parsad at 215.260.9835 today, and you can sign up for a 15 minute evaluation during one of our clinic sessions.

~Clinic Descriptions~

Pee Wees (Ages 4-6) & Beginners (Ages 7-10)

Mondays at 4:15 - 5:00 pm - 6:30 pm

Introduction for kids with little to no tennis experience.

Focus is on ball-eye-hand coordination and basic stroke.

Ultimate Tennis (Ages 9-13)

Mondays at 5:00 pm - 6:30 pm

Geared towards advanced juniors. Prepares players to move into tournament play. Focuses on stroke fundamentals, footwork patterns and strategy.

Tournament Training (Ages 12 - 16)

Thursdays at 5:00 pm - 6:30 pm

Program is geared toward competitive tennis playing.

Focus is on juniors interested in UTSA tournaments and trying out for middle and high school tournaments.

High Performance Competitive Levels

Sundays at 10:00 am - 12:00 pm

For players competing in USTA tournaments or playing on school teams. Special emphasis on complete tactical, mental and physical training aspects. Challenges young players to achieve their full potential.

In addition to offering clinics for campers we are also excited to be offering **Adult Tennis Clinics**. Whether you are brand new to tennis, want to spice up your typical tennis routine, or just want to get in a different kind of cardio regime, we have the clinic for you. These clinics offer adult tennis players a chance to learn new skills in a

group setting.

Clinics are available for all abilities and skill levels. Our tennis professional will be happy to evaluate your level and place you in the clinic that is best suited for you. Below are the various clinics that will be offered including the days and times. The cost for a full 8 week session is \$240 and drop in sessions are \$40 per session.

Adult Beginner Clinic

Sundays at 9:00 am - 10:00 am

A chance for beginners to learn the basics. Rackets and balls will be provided.

Adult Intermediate

Mondays at 6:30 pm - 8:00 pm

This clinic will help develop additional techniques and includes the introduction of movement, point construction and various spins. Techniques will be applied through drills along with singles and doubles match play.

Adult Level 3

Thursdays at 6:30 pm - 8:00 pm

Recommended for NTRP Level 3.5+

This particular clinic focuses on proper technique, footwork, consistency and court awareness and will help develop the ability to play matches with proper tennis etiquette and sportsmanship. There will be an emphasis on live-ball drills and point play situations.

Private Lessons - Junior and Adult

Private lessons may be scheduled at your convenience.

Private and semi-private lessons are geared towards maximum and accelerated improvement of the individuals game from the personalized and highly focused attention that is individualized to the clients specific needs.