



Eagle's Landing Day Camp
74 Davidson Mill Road
North Brunswick, NJ 08902
732-821-9155
EaglesLandingDayCamp.com

Join us for
our annual
**JANUARY
WINTER FEST**
January 29
12-3 pm



**CAMP STARTS
IN 181 DAYS!**

(I can't wait to race down the new zip line!)

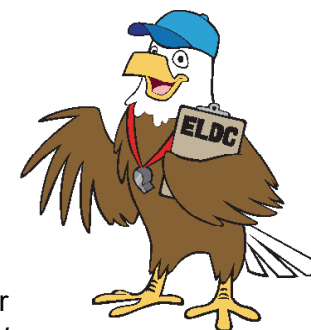
THE GOLDEN EAGLE

Volume 5

Happy Holidays!

December 2016

From the Directors:



The holiday season is in full swing and the weather at camp is finally starting to get cold. The end of the year is when we work on plans for next summer, and 2017 is shaping up to be another awesome summer! We thought you u appreciate some sunny news from your family at Eagle's Landing Day Camp while taking a break from school!

We're planning lots of upgrades for next summer. As you read this newsletter you'll find out about changes to our staff, programming and facilities. At the end of every summer we ask for feedback from campers, parents and staff. We use the survey responses to modify our program and make it better. We throw all the schedules on a table (and there are a lot of them!) and see what we can change. We add great new ideas and sometimes take away some less popular choices. We've recently finished our major construction project for next summer. Our campers now have a new Ropes Course! It has dueling 400' zip lines, 8 new high elements and 4 new low elements. Every summer we focus our efforts on making Eagle's Landing a better place for kids. Over the last 5 years **we've spent over \$2 million dollars improving and upgrading the property** (that's a lot of fudgesicles!).

New construction is always exciting, but what's new in camper programming? Our Arts and Crafts Department is popular with all of our campers. For 2017 we're adding a Sewing/Knitting elective with our new **Artist in Residence Program**. Stay tuned for more details!

Another addition for 2017 is a Ninja Warrior fitness



program for our older campers! Every one of our program areas is being evaluated and overhauled with more space and new project ideas.

The summer of 2017 also brings **International Staff** to ELDC! Dana is coming all the way from New Zealand to run our Woodshop. Dana is a cabinet maker and works with children on the other side of the world! Dave is taking this summer off for his 35th wedding anniversary and we will miss him.

In addition to our program and facility upgrades, we're **continuing our "green" effort** by reducing our paper output to be more caring of our environment. Our online CampMinder system allows you to log in to our secure website and sign up for camp, pay your bill and print statements as needed! Remember that you have flexibility when it comes to changing, adding or dropping weeks up until June 1. Go to our website **EaglesLandingDayCamp.com** to get started.



We've had a busy fall season as families from camps near and far have been making the switch to Eagle's Landing.

We're already 78% full and while increased enrollment is good, it means that groups are filling quickly and some people may be closed out. Don't wait too long! Our buses are already filling so please don't wait if you're interested in transportation. If you have any questions or need help with the registration process, please call our office at 732-821-9155 and we'll be happy to help.

If you haven't enrolled yet for 2017, now's the perfect opportunity!

Have a Happy New Year and think summer!
- Ruth Ann and Barry



Have your next event at Eagle's Landing!

A company picnic, family event, bar mitzvah or wedding at Eagle's Landing is the perfect opportunity for you and your guests to relax, refresh and have fun! Our staff of professionals will take care of all the details and organize your day whether you invite 100 or 1000 guests. Swimming, sports and a catered BBQ will create an event to remember. Book now for 2017; dates are going fast!

Eagle's Landing also has space for meetings and indoor events in the Nest! Whether it's a holiday party or a corporate lunch, call Brian at 732-821-9155 for more information.

Upper Camp Overnight Trip

For 2017, Eagle's Landing added an optional 3-day, 2-night trip to Boston for campers in grades 6-10! Join us as we travel in style in an air-conditioned coach bus and go to exciting destinations. We invite you to join us this July as our oldest campers embark on a new adventure! This upper camp trip explores the coolest destinations in the Boston area. We'll travel to exciting locations such as Fenway Park, Quincy Market and Historic Salem! Everything is included from travel and supervision to meals and activities.

This trip also includes a sunset cruise, behind-the-scenes tour of Fenway Park, the Museum of Science, historic landmarks, live-action adventure challenge and more!

The overnight trip is scheduled for week 5 and campers in grades 6-10 must be enrolled that week to attend. The additional fee for this trip is \$514 before February 1 or \$564 after. All accommodations, food, tickets and transportation are included. Space is

limited and campers will be accepted on a first-come first-served basis. Log in to your CampMinder account for more information and to sign up. Call the camp office at 732-821-9155 for more information.



THE SURVEY SAYS...

Thank you to the families who shared their children's summer experience in our end-of-camp survey! We compile all of your feedback and adjust our program, implementing changes to create a better experience for our campers and staff. Many families shared that overnights at camp are the best! However, the majority of parents stated that their kids can't or won't sleep over for various reasons and they feel left out. We developed a compromise for next summer that we think will work for everyone. After much discussion, we're going to replace all of the overnights with a stay late format. Starting this summer, all campers in grades 3-10 will have a stay late as an option that will end at 9 pm, while the 2nd grade stay late will continue to end at 8 pm. All of the stay lates will be packed full of fun and campers will continue to do all of the activities they've done during a sleep over, but in the end, everyone gets to sleep in their own bed at night. We feel that this format will be inclusive of more campers since they will not have to sleep over.



We also received a lot of feedback about tribes. For a variety of reasons, campers either enjoyed them or not. For 2017 we will continue to develop our tribes programming to ensure an exciting experience for everyone. With each summer that passes, tribes will continue to engage and promises to be one of the biggest events during camp.

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Get Connected with ELDC!

"LIKE" our Facebook page (Eagle's Landing Day Camp) for the latest updates and new unreleased photos all winter long!! Not a Facebook fan? Follow us on Instagram, Snapchat and Twitter @EaglesLandingDC. If none of those suit you, then check out our Pinterest page! We post lots of SUPER cool ideas to do with your campers at home! You can now be connected with ELDC all year long. We have exciting news and projects online only, so **start following us TODAY!**

EAGLE'S LANDING DAY CAMP **2017 Camp Calendar**

| | |
|-----------------------------|-----------------------------|
| Week 1 .. June 26 - June 30 | Week 5 .. July 24 - July 28 |
| Week 2 .. July 3 - July 7 | Week 6 .. July 31 - Aug 4 |
| Week 3 .. July 10 - July 14 | Week 7 .. Aug 7 - Aug 11 |
| Week 4 .. July 17 - July 21 | Week 8 .. Aug 14 - Aug 18 |

Camp will be closed on Tuesday, July 4

Camp + School = Awesome Partnership

KidCoders is returning for a second summer by popular demand! The program is so popular with our campers that we added additional sessions throughout the week!

Code.org is a non-profit organization dedicated to expanding access to computer science and increasing participation by women and underrepresented students of color. Their vision is that every student in every school has the opportunity to learn computer science. Code.org increases diversity in computer science by reaching students of all backgrounds, at their skill-level, in their schools and in ways that inspire them to keep learning. Eagle's Landing agrees and will offer Code.org's curriculum once again next summer as part of our Computers Program. Offered to campers in grades 3-9, they may choose the KidCoders elective and learn the elements of coding at their level through game play on iPads, robots and now drones! This same program is offered in the East Brunswick Public Schools before and after care programs district-wide!



KidCoders, presented by Creative Digital Education, has been providing accelerated enrichment programs to Early Learning Centers in Middlesex County since 2010. Creative Digital Education and KidCoders are the brainchildren of Fern Giglio, one of our camp parents! Fern holds an MBA and has worked with some of the most prestigious developers in the country.

Fern developed his own methods and techniques for teaching advanced concepts like geometry and algebra to children beginning at age 4. He did this by testing out various technologies on his son of 8 months. Using iPads to engage, noise-cancelling headphones to focus and a structured, routine game-based lesson plan; fusing fun and short, but intensive learning.

The KidCoders Program is a one-of-a-kind learning experience utilizing a iPad, Robot or Netbook platform. KidCoders has designed a specific proprietary curriculum that introduces learners to programming and advanced concepts using iPad game-based learning.

We are thrilled to have Fern back again this summer!



contests! contests!

If you aren't following us on social media then you're missing out on some super cool prizes! **The contest for December is... "Where in the world is ELDC?"** We want to see YOU this winter break wearing your favorite Eagle's Landing swag! Whether you're traveling across the world or enjoying a stay-cation in your living room, we want to see who has the most ELDC spirit! Post your pictures on our Facebook or Instagram pages or email them to camp at info@EaglesLandingDayCamp.com. As always, the winner will receive limited-edition ELDC swag. Good luck and have a great holiday break!



UPPER CAMP REUNION IS SCHEDULED FOR JANUARY 22! DON'T MISS OUT!

If you are currently in 5th-7th grade, we invite you to come to camp on **Sunday, January 22** to see your friends, meet new friends and hang out with Sue, Dan and your counselors for the summer of 2017. We will meet in The Nest from **2-5 pm** (parents can't stay...sorry!) and play some games, hang out and of course eat some yummy snacks. You don't have to be registered for camp yet. If you have a friend or two thinking about attending camp for this summer, bring them along! Please contact the camp office to RSVP at 732-821-9155 and ask for Alyssa.

PLEASE HELP US COLLECT THE FOLLOWING FOR CAMP:

- Paper Towel Rolls
- Denim Jeans
- Compact Discs
- DVDs