



Eagle's Landing Day Camp
74 Davidson Mill Road
North Brunswick, NJ 08902
732-821-9155
EaglesLandingDayCamp.com

Join us for
our annual
**JANUARY
WINTER FEST**
January 21
12-3 pm



**CAMP STARTS
IN 181 DAYS!**

(I can't wait to try the new Spartan Challenge!)

THE GOLDEN EAGLE

Volume 6

Happy Holidays!

December 2017

From the Director:



The holiday season is in full swing and the weather at camp is finally starting to get cold. The end of the year is when we work on plans for next summer, and 2018 is shaping up to be awesome! We thought you'd appreciate some sunny news from your family at Eagle's Landing while taking a break from school!

As you read this newsletter you'll find out about changes to our staff, programming and facilities. At the end of every summer we send a survey to our campers, parents and staff. We use the survey responses to modify our program and make it better. We throw all of the schedules on a table (and there are a lot of them!) and see what we can change. We add great new ideas and take away some less popular choices.

We're planning lots of upgrades for next summer!

This month we repaved all 4 basketball courts, and they'll be painted in the spring with a new, cutting-edge slip-resistant coating to make our courts more safe. Our tents are getting an update as well! Both the Blue and White and PT tents are being replaced (don't worry, the lunch tent will still be blue and white).

Every summer we focus our efforts on making Eagle's Landing a better place for kids. Over the last 5 years **we've spent over \$2 million dollars improving and upgrading the property.**

New construction is always exciting, but what's new in camper programming? Last year, our Ninja Warrior Course was so popular that we're adding more obstacles for 2018. We're also building a **Spartan Challenge Course** for our older campers! Every one of our program



areas is evaluated and overhauled with new and updated project ideas. We research each elective to see what our campers liked best, so that we can provide more of their favorites each summer.

In addition to our program and facility upgrades, we're **continuing our "go green" initiative** by reducing our paper output and expanding our recycling efforts. We recently switched to a more eco-friendly disposal service that will recycle nearly 20 tons of camp waste each year (that's a lot of tuna boats!). **This helps save over 25,000 acres and 100 wildlife habitats per year!**

Please use our online CampMinder system to log in to our secure website and sign up for camp, pay your bill and print statements as needed. Remember that you have flexibility when it comes to changing, adding or dropping weeks up until June 1. Go to our website **EaglesLandingDayCamp.com** to get started.

We've had a busy fall season as families from camps near and far have been making the switch to Eagle's Landing. We're already 78% full and while increased enrollment is good, it means that groups are filling quickly and some people may be closed out. Our buses are already filling so please don't wait if you're interested in transportation. If you have any questions or need help with the registration process, **please call our office at 732-821-9155** and we'll be happy to help.

If you haven't enrolled yet for 2018, now's the perfect opportunity! Our rates increase on February 1. Don't wait too long to enroll! Have a Happy New Year and think summer!

- Ruth Ann and Barry



Have your next event at Eagle's Landing!

A company picnic, family event, bar mitzvah or wedding at Eagle's Landing is the perfect opportunity for you and your guests to relax, refresh and have fun! Our staff of professionals will take care of all the details and organize your day whether you invite 100 or 1000 guests. Swimming, sports and a catered BBQ will create an event to remember. Book now for 2018; dates are going fast!

Eagle's Landing also has space for meetings and indoor events in the Nest! Whether it's a holiday party or a corporate lunch, call Brian at 732-821-9155 for more information.

Get Connected with ELDC!

"LIKE" our Facebook page (Eagle's Landing Day Camp) for the latest updates, discounts and unreleased photos!! Not a Facebook fan? Follow us on Instagram, Snapchat and Twitter @EaglesLandingDC. If none of those suit you, then check out our Pinterest page @EaglesLandingDC! We post lots of SUPER ideas to do with your campers at home. You can now be connected with ELDC all year long. We have exciting news and projects online only, so start following us TODAY!



EAGLE'S LANDING DAY CAMP  **2018 Camp Calendar**

Week 1 .. June 25 - June 29	Week 5 .. July 23 - July 27
Week 2 .. July 2 - July 6	Week 6 .. July 30 - Aug 3
Week 3 .. July 9 - July 13	Week 7 .. Aug 6 - Aug 10
Week 4 .. July 16 - July 20	Week 8 .. Aug 13 - Aug 17

Camp will be closed on Wednesday, July 4



THE SURVEY SAYS...

Every summer we evaluate and modify our program to make camp even better! Last year, our parents asked us to try stay lates, and campers loved them. However, some families reached out to us with a feeling that something was missing. This summer, we will bring back overnights! Grades 3-8 will each have one overnight and one 9pm stay late. The LIT/CIT program will continue to have two 10pm stay lates. Campers will have the option to stay for the overnight and be picked up at 9pm, instead of staying the entire night.



Those who filled out the survey also suggested new ideas for our 6-10th grade Trip Program. For 2018, we added new trips like Top Golf, Yestercades and Funplex to name a few. In addition, all of our day trips are within a 45-minute drive from camp. We're also adding more catered lunches for some of the trips. We believe that the trips for this summer are a good mix with something for everyone.

All of the trips will be on the 2018 Eagle's Landing Special Events Calendar, along with stay lates, overnights and special days. Shira is finishing up the calendar with your suggestions. Look for the calendar to be released in February!

We want to thank everyone who took the time to fill out our end-of-camp survey. We know with your help that **2018 will be a One-of-a-KIND summer!**



contests! contests!

If you aren't following us on social media then you're missing out on some super cool prizes! **The contest for December is... "Where in the world is ELDC?"** We want to see YOU this winter break wearing your favorite Eagle's Landing swag! Whether you're traveling across the world or enjoying a stay-cation in your living room, we want to see who has the most ELDC spirit! Post your pictures on your Facebook or Instagram pages and be sure to tag us, or email them to us at info@EaglesLandingDayCamp.com. As always, the winner will receive limited-edition ELDC swag. Good luck and have a great holiday break!



Eagle's Landing 3-Day Trip to Washington D.C.

Tuesday, July 24 - Thursday, July 26

We invite you to join us this July as our oldest campers embark on a new adventure! For 2018, our optional 3-day, 2-night trip explores the coolest destinations in the Washington D.C. area. We'll travel by coach bus to exciting locations such as the Smithsonian National Air & Space Museum, the Capitol Building, the Newseum and Busch Gardens! Everything is included from travel and supervision to meals and activities.

This trip also includes a moonlight monument tour on a private double-decker bus. We will see everything from the Lincoln Memorial to the White House and more!

The overnight trip is scheduled for week 5 and campers in grades 6-10 must be enrolled that week to attend. The additional fee for the trip is \$524 before February 1 or \$574 after. All accommodations, food, tickets, supervision, transportation and gratuities are included. Space is limited and campers will be accepted on a first-come first-served basis. Log in to your CampMinder account for more information and to sign up. Call the call office at 732-821-9155 for more information.



PLEASE HELP US COLLECT THE FOLLOWING FOR CAMP:

- Empty Paper Towel Rolls
- Empty Wrapping Paper Rolls