

THE GOLDEN EAGLE

Volume 10

#SmilesGuaranteed

December 2022

From the Directors:

We're excited this holiday season because we have so much information to share! We finally finished clearing the leaves and storing away the equipment. Now it's time to get started with property enhancements and new programming for 2023!

We're ready to start construction on our expanded Ropes Course! The Ropes Course already has 15 high elements that include the climbing tower and zip lines. All of our high elements require a harness and belay cable, and some are as high as 32 feet in the air! The low ropes portion of our course also has more than a dozen different experiences and types of equipment for all ages.

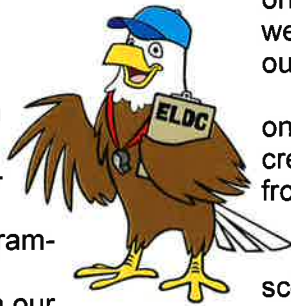


For this summer, we are adding 4 easier high elements between the poles. These new elements are designed specifically for our 3rd and 4th graders (the youngest campers who have the opportunity to use our high elements) and brand new climbers who may feel intimidated being 32 feet up in the air. This new level will help build confidence as our campers find success and complete the course. The Ropes Course design and installation company will start the build in the spring once the snow melts. We invite you to come by and check it out.

We are very excited to be bringing back Stay Lates to camp!!! Every grade, starting with 2nd, will have the opportunity to stay late at camp for a special program designed specifically for them! Check the Special Events Calendar inside and circle the date of

your Stay Late so that you're ready to stay and have fun! Campers will have a private swim, a special dinner, and an evening of activities. Your camper must be registered for the week of the Stay Late in order to participate. The cost is \$25 and pick up time will be 8:00 pm at camp by parents/guardians. It really is a lot of fun!

More BIG changes are happening so be sure to read the enclosed calendar! We've moved Carnival and some special days so please double check that you're enrolled for the weeks you want. We're upping our game in camp spirit and just good old camp-time fun! Be



on the lookout for information about **2023 Spirit Bags** as well! We will be changing them up this year and we sold out in 2022.

Hanna, one of our Assistant Directors, is working on Social Media projects to keep us all connected. She creates all of our contests and TikToks, posts pictures from last summer, and shares interesting articles that relate to kids, camp, and parents. People don't always realize how much goes on "behind the scenes" to make Eagle's Landing happen!

Hanna and Shira, our other Assistant Director, coordinate all of our outside picnics and events on the property. Dates for 2023 are filling up fast. Schools are scheduling their end-of-year celebrations, and we're booking more Bar/Bat Mitzvahs, graduation parties, and weddings. See more information inside if you're interested in booking an event.



Please tell your friends and share the camp love!

Our next Open House is **WinterFest on Sunday, January 29 from 11am-3pm**. This Open House gives new families a chance to see camp before our February 1st tuition increase. As a reminder, we are here every day from 9 am - 5 pm if your camper wants to come by and visit, or just go outside to play. We would love to see you and grab a quick camp hug! There are only 182 days until camp!



We hope all your wishes came true this holiday!
- Ruth Ann, Barry, Hanna, and Shira



contests! contests!

If you aren't following us on social media, then you're missing out on some super cool prizes! The contest for December is **Sammy's Vacation Contest!** We want to see **YOU** showing your camp spirit and wearing your favorite Eagle's Landing swag, whether you're traveling on vacation or having a super cool stay-cation. Send us your photos by January 2nd for a chance to win. Post your pictures on your Facebook or Instagram and tag us, send them in a private message, or email them to us at info@EaglesLandingDayCamp.com. As always, the winner will receive limited-edition ELDC swag. Good luck and have a great holiday break!

HAVE YOUR NEXT EVENT AT EAGLE'S LANDING!

A company picnic, family reunion, graduation party, Bar/Bat mitzvah, or wedding at Eagle's Landing is the perfect opportunity for you and your guests to relax, refresh, and have fun outside! Our professional staff will take care of all the details and organize your day whether you invite 100 or 1,000 guests. Swimming, sports, and a catered BBQ will create an event to remember. Book now for 2023 because dates are going fast!

Eagle's Landing also has space for meetings and indoor events in the Nest! Whether it's a holiday party or a corporate lunch, call Hanna at 732-821-9155 for more information.

We Don't Want you to be Angry...

Enrollment for 2023 has been incredible. We thank you for believing in our camp program and trusting us with your children. As of today, we are 82% full for next summer! We expect 5th and 6th grade boys and girls to close in January with waiting lists. Many other divisions are also nearing capacity and may close before February 1.

We're not a high pressure camp, but last summer parents were unhappy when they couldn't enroll or extend their weeks. Please remember that you can register your child, change weeks, or get a **FULL REFUND** until June 1 with no questions asked. If you have not yet registered your child for this upcoming summer, we suggest that you do it as soon as possible. We are available to answer any questions you may have at 732-821-9155 or email us at RuthAnn@EaglesLandingDayCamp.com.

SAME FACES, DIFFERENT PLACES!

We're fortunate to have many staff stay with us for many summers. For 2023, we have a bunch of familiar faces coming back, but they'll be changing where they work in camp.

Justin is returning to Eagle's Landing for his 15th summer! Justin has been the Division Leader for 3rd and 4th grade boys. For 2023 we created a Leadership Coordinator position and he's a perfect fit! Justin's position will be a combination of working with new main staff, helping train staff before and throughout the summer, and helping integrate the Inclusion Program with his background in Special Education. Justin will also be working inside the camp office creating new hot day and rainy day schedules and facilitating our popular camper Elective Program, which we're



expanding with new activities and options!

We're lucky to have amazing people on staff to help our camp grow. Justin was teaching Special Education English at Newark High School and was recently promoted to the Technology Coordinator for the entire High School.

We've lost count of the number of summers we've spent with this staff member. Abby was Barry's camper many years ago when she was 12 years old, and she's been with us every summer since. Abby currently teaches Physical Education in East Brunswick. Abby has been the girls 7th and 8th grade Division Leader for the past few summers. For 2023 she will be helping to grow our programming as our new Sports Coordinator! Abby has already shared a bunch of awesome games and is currently revamping the sports electives and sports periods into a sports rotation.



Jeanine "Cooking" is also changing her location this summer from Specialist to Division Leader. Jeanine has worked as both a Science and a Cooking Specialist at camp, and for 2023 she is going to be working with the



7th and 8th grade girls. Jeanine is excited to throw her hat into the ring with the oldest group of girls at camp. Jeanine currently teaches in the South Brunswick school system and has children of her own in this age group. She comes to us with lots of experience and we are thrilled that she is taking on this new position. We know that the

upper camp girls will have a great summer with her and her staff!



EAGLE'S
LANDING
DAY CAMP



2023 Camp Calendar

Week 1 . . June 26 - June 30

Week 2 . . July 3 - July 7

Week 3 . . July 10 - July 14

Week 4 . . July 17 - July 21

Week 5 . . July 24 - July 28

Week 6 . . July 31 - Aug 4

Week 7 . . Aug 7 - Aug 11

Week 8 . . Aug 14 - Aug 18

Camp will be closed Tuesday, July 4

TRY A CHALLENGE FOR A CHANGE

Matt, our Fitness Instructor, owns the CKO around the corner from camp. If you're looking for a change, they've got your challenge! They have limited spots open for their next 6-week total body transformation that will change your life. No fad diets, pills, or gimmicks, and no excuses. You show up, and their health coaches will show you the right ways to make being healthy a way of life.



Tired of diets and gyms failing you? You'll see the CKO difference with our 6-week challenge. You're just 45 days away from feeling the best you've ever felt, with guaranteed results!

No fitness prerequisites necessary, no matter what shape you are in, make "someday" today and reserve your spot now. Call CKO North Brunswick at 732-334-7739 or email ckomnm@gmail.com.

Camp is Growing and We Need Your Help

As enrollment continues to increase, our staff needs to grow so that we can keep the same low ratios for our campers. We are currently looking to fill positions for this upcoming summer. Join our staff family and discover all the benefits of working at camp!

High School Students work directly with campers as group Counselors, as lifeguards on our Aquatics Staff, or in Food Service gaining new skills and job experience. There are no nights or weekends, it's a great place to socialize and make friends, and it's only 39 days of work! Working at camp also gets them off their phones and technology and gets them outside doing fun activities like swimming, art, and sports, all while being a role model to others. We train everyone, feed them daily, and help them organize a way of getting to and from work every day.

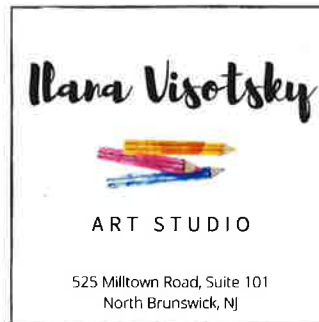
College Students have an opportunity to work at camp while also earning credits towards their degree! We've partnered with many local colleges and universities to create internship positions that earn college credit. College students have the same benefits of competitive salaries, fantastic hours, and on-the-job training. In addition, they can also receive credits from their college with a paid internship! There are opportunities for students in several majors, including education, videography / photography, grounds keeping, food service, the arts and sciences, and of course, physical education. This is the second year that we're offering this program and we've already received a lot of positive feedback.

Parents and Grandparents should also think about working at camp. You would have the same hours, competitive salary, AND reduced or free tuition for your kids to attend camp (which can be worth \$10,000+ for only 39 days of work!) We currently have 3 grandmothers who work with us in the office and in the kitchen, ranging from 65 to 83 years old (yes, you read that correctly!).

We have job openings in groups as Counselors, Lifeguards/Swim Instructors, sports, ropes, art, sciences, kitchen staff, ceramics, maintenance, and CDL drivers (this job is only 4 hours a day). Please contact Ruth Ann at 732-821-9155 or RuthAnn@EaglesLandingDayCamp.com if you're interested or have any questions.

Art Classes and Birthday Parties with a camp Parent!

We have a camp parent who runs a cool local art studio with classes geared towards kids! Ilana Visotsky Art Studio is offering art classes for kids ages 3-14, special workshops, and birthday parties! Enroll in a free trial today!



www.ilanavisotskyartstudio.com

Get Connected with ELDC

We're on **TikTok**! Find our weekly videos by following us **@EaglesLandingDC**. "Like" our **Facebook** page (**Eagle's Landing Day Camp**) for the latest updates, discounts, and unreleased photos!! Not a Facebook fan? Follow us on **Instagram** at **@EaglesLandingDC**. If none of those suit you, then check out our **Pinterest** page with lots of SUPER ideas for your campers at **@EaglesLandingDC**! You can now be connected with ELDC all year long. We have exciting news and projects that are online only, so **start following us TODAY!**



Eagle's Landing Day Camp
74 Davidson Mill Road
North Brunswick, NJ 08902
732-821-9155

EaglesLandingDayCamp.com



Join us on
January 29
11 am - 3 pm for
**January
WinterFest
Weekend Tours**

(Let's meet down by the new Ropes Course Elements!)

**CAMP STARTS
IN 182 DAYS!**

