

THE GOLDEN EAGLE

Volume 11

#SmilesGuaranteed

February 2023

From the Directors:

Can you believe that **there are only 128 days until camp?** While you're at home, school, or work, we're in the office preparing for another awesome summer! A big part of our off-season is speaking with our camp families. We're always excited to share the news of what's happening at camp, along with the cool things we're adding for this summer.

We like to believe that we create a magical place for our campers and staff, so **#SmilesGuaranteed** is our official theme for the summer of 2023.

This month we're in the office working on both property upgrades and program upgrades. In our last issue, we told you about the new Ropes Course elements. We also have a construction crew working in our kitchen. They're installing our **2 new industrial air fryers** (each oven is 3'x3'x3'). These will allow us to serve healthier food choices for our staff and campers. We're also installing ventilation upgrades to allow for more air flow inside the kitchen since our summers are getting warmer and the kitchen runs 10-15 degrees hotter than the air outside! Along with construction updates we have a lot going on in the program areas.

This summer we're implementing a new scheduling system so that campers can try a wider variety of the activities at camp. Groups will have different schedules for odd and even weeks. For example, if your camper's group has Soccer week 1, they will get a different sport, such as Basketball, at the same time during week 2. Another example is with the Sciences. If your camper's schedule shows Mad Science 1 week, then they may have Nature the next week. This new scheduling system allows for both camper access to more program areas and more choices for electives.

Our Creative Arts Specialists have selected our 2023 productions. The 7th, 8th, and 9th grade campers will perform **"You're a Good Man Charlie Brown"** (fun fact: this is one of Ruth Ann's favorite shows ever!). The 5th and 6th grade campers will perform **"All Shook Up"** for the first time ever at Eagle's Landing and we can't wait! Our 3rd and 4th graders will perform an



original production called **"Spread Your Wings"**. We look forward to all of the campers share their theatrical talents for both the entire camp during the day and their evening performance for parents.

The performances don't stop! Our Lower Camp 1st and 2nd graders will put on a production of **"Lights of Broadway"** with the hottest songs from Broadway shows. Our youngest campers in Kiddie Kingdom will have fun on stage with **"Kids in a Candy Store"**, and we wonder what songs about yummy treats they'll be dancing to! Mark your calendars now for the Lower Camp shows, which will be the 7th week of camp on August 10. Our Drama Shows will have an evening performance for parents and friends during week 8 on



August 16. The shows for 3rd grade and up are an optional elective and everyone has the opportunity to audition and be a part of the Theater Program. We can't tell you all of our secrets, so stay tuned for the next newsletter where we will share even more new stuff coming for summer 2023!

Last month set new enrollment records for ELDC!

Enrollment is strong for this summer because parents are ready to get their kids out of the

house and playing outside! When our campers and staff come to Eagle's Landing, they leave their technology at home. No laptops, no tablets, and no cell phones. They spend time with their friends having fun and socializing. We've heard from many parents who are concerned that we'll fill up before May and they want to ensure a spot for their child. Remember that you have until June 1 to get a full refund.

We have officially started wait lists for some grades and weeks for this summer. Tell your friends to sign up today if they're not yet enrolled! If you're already signed up but didn't give us your grouping requests, please complete the **Group Request Form** before April 1. You can find it in the "Forms" section of your Campminder online account.

We want to extend a warm welcome to our new campers. We're thrilled that you're now a part of our extended camp family! **Over 88% of our families return each year**, which is a huge compliment to our staff who care for your children during the summer. As Directors, we realize that we're only as good as the people who work with us and that's why we have the best staff in the world of camping!

As always, please reach out to us with any questions you may have at 732-821-9155. We're at camp every day and we'd love to hear from you! **Stay warm and think summer!**

- Ruth Ann, Barry, Hanna, & Shira



THE STAFF CORNER

We have an amazing staff and we love to boast about and share their bios with our families! If you read our emails and follow us on social media, you've seen us searching for staff for this summer. We thoroughly vet all of our applicants, because we look to hire only the best of the best for your children. This year is no exception with the new staff who will be joining our amazing team.

We have new teachers who will be joining our Leadership Team as Division Leaders and Specialists. Our 3rd and 4th grade boys will be spending their summer with Mike. We've known Mike since he was in High School, and now he teaches in an elementary school in Yardley, PA, so this age group is perfect for him! Mike's wife was our camper years ago and she recently worked at Eagle's Landing in our front office for a couple of summers. Mike is very excited to be a part of the ELDC family and will be bringing his 3 daughters with him. Mike loves spending time with his family, teaching, and he's a huge Eagle's football fan.



We change over to the Specialist side of camp and welcome Matilda as our new Arts & Crafts Coordinator. Matilda has been an ELDC camp parent for years. After last summer she couldn't stay away and asked to be a part of our team. Matilda teaches Art in the East Brunswick school system. She has been at an elementary school, but recently changed to the High School. She lives locally with her husband and 2 sons who are ELDC campers! Matilda comes to us with years of art experience and also has a strong background with special needs children as well.

Another large area of camp that has a new Coordinator is our Aquatics Program. We recently hired Rossane, who was also a camp parent and fan of ELDC! Rossane comes to us with a strong background in management and fitness. Rossane lives in Matawan with her 2 daughters and is very excited to work outside and help children grow and learn new swimming skills. She will be reaching out in the Spring to speak



with families about private swim lessons as well as working to create swim groups and train staff.

One of the favorite areas of camp involves food! As we continue to modify our menu and increase plant-based meals, we thought a fresh outlook was best. Our kitchen has a new Food Service Coordinator, and Tommy will be keeping our campers and

staff happy with some tasty treats! Tommy comes to us with a background as an Executive Chef and is currently working with the Union Board of Education. He will be joining us this summer with his family.

Are you following us?

Eagle's Landing is all over social media and if you're not following us, then you're missing out! One of the benefits of ELDC on social media is that kids and parents can follow us without worry. During the off-season, Tik Tok, Facebook, Instagram, and Twitter are great ways for you and your kids to stay connected with camp.

We post unreleased photos from last summer as part of our weekly update. We have cool contests with nice swag prizes and post some great articles about children and parenting. Everything is monitored for safety and we ensure that only ELDC staff post to our pages.



We send out e-mails and mail our newsletters, so if you're not on social media, you won't miss out. If you are interested in checking us out, follow us on Tik Tok, Pinterest, Instagram, and Twitter at (@EaglesLandingDC), and Facebook at (@EaglesLandingDayCamp). The latest camp news is always posted online so "like us" on Facebook and watch for the latest contests and updates.



TRIBES

This is the sixth summer of Tribes at Eagle's Landing! Each year we find ways to make Tribes a significant part of the summer for our campers. For continuity, campers, siblings, and staff stay on the same tribe for all of their years at Eagle's Landing. **There will be one Tribal Day during Week 4 and a second Tribal Day during Week 8!** Our four Tribes, the **Eldings**, **Ladings**, **Delcans**, and **Camdels** compete in fun activities throughout the 2 day events. Put your game faces on and get ready to see who this summer's Tribal winner will be!



**EAGLE'S
LANDING
DAY CAMP**



2023 Camp Calendar

Week 1 . . June 26 - June 30

Week 2 . . July 3 - July 7

Week 3 . . July 10 - July 14

Week 4 . . July 17 - July 21

Week 5 . . July 24 - July 28

Week 6 . . July 31 - Aug 4

Week 7 . . Aug 7 - Aug 11

Week 8 . . Aug 14 - Aug 18

Camp will be closed Tuesday, July 4

HELP US BUILD THE BEST STAFF YET!

Eagle's Landing continues to grow and we're always looking for new staff to make camp a safe and fun environment for everyone.

We have several positions still open for this



summer and we thought that we would ask YOU, our families and friends, for referrals. We are looking for a Junior Counselors (students currently in 10th grade), Nature Staff, Sports Staff, and

Lifeguards/Swim Instructors.

We are also looking for help on our Maintenance Staff and in our Kitchen making sandwiches and serving food. Anyone you send our way MUST be able work Monday through Friday from 8:30 am - 4:00 pm for all 8 weeks of camp. In addition to a paycheck, anyone who works at camp can enroll their kids at a reduced rate. We are open to grandparents who are looking for something to do during the summer.

You will receive a \$125 tuition credit for next summer for anyone you recommend that gets hired! Please email Ruth Ann for more information at Ruthann@EaglesLandingDayCamp.com.

CHILD CARE TAX CREDIT

If you were gainfully employed in 2022 and incurred expenses for the care of your child or dependent so that you could continue to be employed or look for employment, you may be entitled to a tax credit for a portion of your camp tuition. Check the instructions in your income tax booklet and contact your accountant for additional information.

The Federal Tax ID number for Eagle's Landing Day Camp is: 45-3645311.

TOOLS 'N TECH

Campers in grades 3-9 have the option of picking our Tools 'N Tech elective again this summer. For those not familiar with it, Tools 'N Tech gives our gadget gurus the opportunity to discover what's inside all of that electronic equipment. We are accepting donations of electronic equipment (working or not) for the campers to use. We will pick up any donations. Due to potential hazards, we can not accept TVs or CRT computer monitors. Please call us at 732-821-9155 with any questions.



Have you checked out the Calendar?

Special Days are back and better than ever! Bella, our Special Events Coordinator, has outdone herself by adding some new days and bringing back some all-time camp favorites. We suggest that you hang



your Special Days Calendar on your fridge or on the kid's bathroom mirror so you don't forget which theme days to dress up for! We are bringing back **Spirit Packs** because they were such a hit last year! We created the Spirit Pack for our busy families who don't always have the time

to run out and buy something or create something at home. For 2023, the **Spirit Pack** includes some super cool "spirit" items. The bag includes 1-2 items that relate to a themed day every week (such as silly sunglasses). The Spirit Pack will cost \$20 and comes in a re-usable ELDC bag! Look out for an email in the coming weeks with details about how to order your Spirit Packs!





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Camp starts in 128 days!
Who is ready for crispy chicken nuggets from the
air fryer?!!

