

THE GOLDEN EAGLE

Volume 11

#CampIsMyHappyPlace

October 2023

From the Directors:

The weather is getting cooler and that means it's the perfect time to share some warm summer news! Eagle's Landing is growing and changing and we want everyone to know the exciting plans for next summer.



At the end of each summer, we review feedback from our parents, campers, and staff. We use the information to evaluate and modify our program to best suit our campers. We thank those who responded to our survey and we love reading your ideas on how to improve Eagle's Landing!

One of the suggestions we took from last year led us to create **Alternate Week Schedules** for this past summer. Campers were able to fit more activities in their

schedules with this small change. Groups were able to have Cooking on odd weeks and Baking on even weeks, or Science on odd weeks and Nature on



even weeks. We love giving our campers the opportunity to try as many activities as possible, whether they are old favorites or something brand new! We received positive feedback about this shift in scheduling and we've decided to keep it moving forward.

If you have not yet signed up for next summer, we have switched to a new Camp Software called CampSite. Your information has already been transferred and all you have to do is set a new password to gain access (if you haven't yet). If you would like assistance, please call the camp office and we're happy to help! Eagle's Landing continues to stay on the forefront of camp programming. In fact, **our Leadership Team is already volunteering to help program this year's TriState Camp Conference in Atlantic City in March!**

We've had a busy fall season as families from camps near and far have been making the switch to Eagle's Landing. If you haven't enrolled for 2024, now's the

perfect opportunity! **Tuition rates increase on November 1, so sign up now to save money.** Last summer we closed groups and started waiting lists. We are already 76% full for next summer and groups will start closing soon. We don't want to see anyone get closed out. As always, you can change weeks or get a 100% refund for any reason until June 1.

Come and join us at our Pumpkin Palooza Open House on Saturday, October 21 and Sunday, October 22 from 11 am - 3 pm. Enrolled campers who attend will receive a limited edition Eagle's Landing shirt!



For more information look inside this newsletter. We hope to see you here!

Thank you, as always, for your continued support. If you have questions about camp, please reach out to us at 732-821-9155.

- Barry, Ruth Ann, Hanna, and Shira



2024 Camp Calendar

Week 1 .. June 24 - June 28
Week 2 .. July 1 - July 5
Week 3 .. July 8 - July 12
Week 4 .. July 15 - July 19

Week 5 .. July 22 - July 26
Week 6 .. July 29 - Aug 2
Week 7 .. Aug 5 - Aug 9
Week 8 .. Aug 12 - Aug 16

Camp will be closed Thursday, July 4

Have your next outdoor event at Eagle's Landing!

If case you haven't heard, our weekend outdoor picnic business is BOOMING! A corporate picnic or family reunion at Eagle's Landing is the perfect opportunity for you and your guests to relax, refresh, and have fun! Our professional staff will take care of all the details and organize your day whether you invite 100 or 1,000 guests. Book now for 2024 because dates are going fast! Call Hanna at 732-821-9155 for more information.

Staff Spotlight

To kick off the 2024 season, we're featuring some of our staff who work behind the scenes to make our camp special! We know your campers love to talk about their favorite staff members, but there are some that they may not even know. We are lucky to have an amazing group of people who work to help your child grow, learn, and play all summer long.



Justin took on a new role last summer as our **Leadership Coordinator**. After spending 14 years as a Division Leader, his new position is a combination of working with new main staff (our leadership team), through

mentoring and training both before and during the camp season. He helps us in the camp office creating unique schedules - such as hot day and rainy day schedules - and facilitating our popular camper Elective Program. He comes to camp with his two sons, who love going down the water slide and the zipline.

Our **Program Coordinator, Carlen**, has been with us for a lucky number of 7 summers! She started in our Science program - which makes sense, since she's a High School anatomy teacher during the school year. As our Program Coordinator, Carlen is the point person for all of our amazing Specialists and Instructors in all the different activity areas of camp. She makes



sure that all the groups have the right supplies and that the lesson plans are always exciting. Her son comes to camp with her as well.

Most of you have probably spoken to our **Office Manager, Ilyse**, whether on the phone or in the Main Office! Ilyse has been with Eagle's Landing for over 10 summers. She manages all of our transportation for campers and staff, from assigning your Parent Transportation Car Numbers, routing our buses, and figuring out our Staff carpools. She loves to give tours around camp and is always ready to help our parents with any questions. During the camp off-season, she works with us on forms and reports to ensure that everything is all set for your campers when they arrive on the first day. Ilyse has 2 daughters who have both been on staff as part of our Eagle's Landing family!



THE CAMP STORE

Did you know we have a camp store? We use a vendor who provides a large variety of ELDC swag for our campers and staff. Families can order direct and get shipments right to your door.

As always, we will provide a free camp t-shirt for every camper on picture day. However, we also get inquiries for additional items such as sweatshirts, pajama pants, hats, and long sleeve t-shirts. The store is online so you can get ELDC swag in time for the holidays.

Help us help those in need this Fall!

Eagle's Landing is collecting donations for the South Brunswick Food Pantry. They are in need of the following items: Coffee, Canned Tomatoes, Shelf-stable Milk Boxes, Canned Vegetables/Fruit, Soups, Canned Meats, Small bags of Rice, Macaroni & Cheese, Pancake Mix & Syrup, Pasta, Oatmeal, Peanut Butter, Jelly, Cereal, Personal Products (Toothpaste, Shampoo, etc.), Reusable Grocery Bags, and Grocery Store Gift Cards.

Donations can be dropped off at the camp office starting Monday, October 16 through Friday, October 27, or bring them to Pumpkin Palooza on October 21 and 22. The camp office is open 9am - 4pm, Monday - Friday.

PUMPKIN PALOOZA OPEN HOUSE

Saturday & Sunday
October 21 & 22, 11 am - 3 pm



CAMP~~X~~TOBER

NOW HIRING FOR NEXT SUMMER

We think the month of October should have a name change to **CAMPTOBER!** We're hoping to see you at our Pumpkin Palooza on October 21 and 22. Bring your kids to camp and have fun, free of charge. There will be a pick-your-own pumpkin patch, pumpkin chucking, camp tours, and projects to bring home! Come see your camp friends, make a s'more on the campfire, and have fun on some inflatables. This year we have a new "limited edition" Eagle's Landing shirt for enrolled campers who attend the event, **ONLY** while they last. Remember, you get a \$100 credit for every new family you refer that enrolls for camp. You do not have to be registered for 2024 to attend. Rates increase November 1 so sign up today. We hope to see you there!

We need your help! As our camp continues to grow, we are always looking for great staff. Who better to ask than our camp families! Do you know a mom, dad, or grandparent who would like a job for only 39 days? A job where you have fun without working evenings or weekends? You'll get paid for the summer and get free or reduced tuition for your kids or grandkids. Working at camp may be for you or someone you know.

We are currently hiring for our office, Special Events, Cooking and Baking, Aquatics, Nurses, Dance, Arts & Crafts, Sports, Ropes, Maintenance, and our camp kitchen. If you know of anyone who may be interested please have them contact Ruth Ann at Ruthann@EaglesLandingDayCamp.com or call 732-821-9155.



Eagle's Landing Day Camp
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North Brunswick, NJ 08902
732-821-9155



EaglesLandingDayCamp.com



Camp starts in 255 days!
Who is ready to play in the Spray Park??

