

THE GOLDEN EAGLE

Volume 11

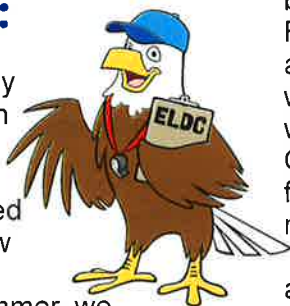
Building Lifelong Friends

December 2024

From the Directors:

We're excited because this holiday season we have so much information to share! We finally finished clearing the leaves and storing away the equipment. Now it's time to get started with property enhancements and new programming for 2025!

As we plan for this upcoming summer, we would like to include feedback from our campers. To facilitate this, we are scheduling Zoom video calls for our current and former campers to share their ideas, reunite



with their camp friends, and meet their Division Leader and Head Counselor. If you have a camper entering grades 3rd and up, you'll soon receive an email from us to schedule a Zoom call with them. We will ask them for their favorite program areas and tribal activities, their ideas for our electives program, and any new programming they would like to see. New

campers will have the opportunity to meet the staff and returning campers. Boys 7/8 have actually already had their Zoom call! Be on the lookout for an email about your camper's upcoming Zoom so they don't miss out!

For campers who are entering 1st and 2nd grade next fall, we are hosting a "Fun Day" at camp in the spring. We will email you details when the weather breaks early next year. We are also planning a special day this spring for campers enrolled in our Kiddie Kingdom Program. We want all of our campers to be comfortable at camp and to have a voice in their program.

The Special Days guru is back at camp and we're super excited!! Shira is returning to camp as the fearless leader for all things special days. We changed the schedule last year, and the four camp-wide events were kid approved and requested again for 2025. The fan favorites that we're keeping are **Carnival Day, Water Day, Tribal Day**, and the **Drama Shows**. Shira is already mixing it up and moving around the days, so pay attention to the calendar when you receive it in the next few months!

Over the past 11 years we've added many improvements and upgrades. A new pool complex and spray park, a new ropes course and more elements, more tents around camp for shade, a go-kart track, more refrigerated water stations, high-pressure misting fans, repaved the basketball courts and the entrance to our

back driveway. We also added Gem Mining along with Fur and Feathers, built the Kiddie Village Grocery Store and Fire Station for our youngest campers. Last summer we added 10 tons of air conditioning to our kitchen along with industrial air fryers, and the list just keeps growing! Our \$2,000,000 pool complex took years to come to fruition. The completed project is cutting edge and has recently won awards from the Middlesex County

Development Authority for its energy-saving design and functionality. This year, many of our upgrades are behind the scenes. We're investing in underground utilities, replacing roofs, and upgrading electric services to prepare us for future projects.

Keeping our 20-acre property safe and clean is a big job. We are currently working on building plans to send to the Township for 2025 (Shh! Our plans are still a secret). All we can say is there will be more air-conditioned space for our campers as our summers in NJ are getting warmer. Our maintenance staff is busy all year round with projects. This fall we renovated 10 bunks with new roofs and fresh paint. We also replace the siding and stairs as needed on our 37 buildings. There's lots to do before the campers arrive next summer and we will keep you updated!

Katia, our Operations Coordinator, is working on social media projects to keep us all connected. She creates all of our contests and TikToks, posts pictures from last summer, and shares interesting articles that relate to kids, camp, and parents. People don't always realize how much goes on 'behind the scenes' to make Eagle's Landing happen!

Please tell your friends about ELDC and share the camp love! Our next Open House is **WinterFest on Saturday and Sunday, January 25 - 26 from 12 - 3 pm**. This Open House gives

new families a chance to see camp before our February 1st price increase. If you are referring families to us, please make sure they use your name when registering. We want to be sure and credit you \$100 for every camper referral! We already have a six families approaching their fifth

referral and their bonus of a FREE week of camp! As a reminder, we are here every day from 9 am - 5 pm if your camper wants to come by and visit, or just go outside to play. We would love to see you and grab a quick camp hug. There are only 187 days until camp!

We hope all your wishes come true this holiday season!

- Ruth Ann, Barry, and Hanna



STAFF CORNER!

We have two Staff members who are doing a switcharoo for the summer of 2025. One person is returning and the other person is new to our staff.

Division Leader Mike is returning to Eagle's Landing for his third summer. Mike has been the Division Leader for 3rd and 4th grade boys and is a fan favorite of campers and staff! For 2025, Mike is moving up to the 7th and 8th grade boys division and he's excited to work with our older campers. Mike is modifying their program and he's asking for camper input to enhance their camp experience. Mike teaches elementary school in Yardley during the year, and he's a diehard Eagles fan (just like Ruth Ann -- fly Eagles fly). Before his teaching career, Mike worked in corporate America with professional athletes, the US Army, and other high-profile clients. Mike changed his career path and entered teaching so that he could spend more time with his amazing wife Amy (who was Barry's camper a long time ago) and his 4 beautiful daughters.



Division Leader Evan is new to our camp, but not new to camp. Evan has jumped in with both feet and was at our Pumpkin Palooza so he could meet his campers and staff. Evan teaches 3rd grade in South Brunswick during the school year, so the position of 3/4 boys Division Leader is a perfect fit. When we called his Vice Principal for a references, she told us that Evan "is amazing at what he does. He makes sure that the students who struggle get help socializing with the other students". That ability is important to us because camp is all about building social skills and making friends. When Evan is not teaching, he loves to work out, root for the NY Yankees, and learn more about cars. Evan lives locally and loves spending time with family and friends. He also has a side gig DJ'ing and we cannot wait to hear his DJ voice!



HAVE YOUR NEXT EVENT AT EAGLE'S LANDING!

A company picnic, family reunion, graduation party, Bar/Bat mitzvah, or wedding at Eagle's Landing is the perfect opportunity for you and your guests to relax, refresh, and have fun outside! Our professional staff will take care of all the details and organize your day whether you invite 100 or 1,000 guests. Swimming, sports, and a catered BBQ will create an event to remember. Book now for 2025 because dates are going fast!

Eagle's Landing also has space for meetings and indoor events in the Nest! Whether it's a holiday party or a corporate lunch, call Hanna at 732-821-9155 for more information.

SCHEDULE CHANGES

This summer we're changing our camper group schedules to make our campers happy! What does that mean for your kids? We've made the periods longer and built in time for them to change out of their bathing suits and let them walk to their next activity without having to rush. Let us explain...

Kiddie Kingdom, along with 1st and 2nd grade, will have some of their activities scheduled as shorter periods. We realize that holding their attention in the summer can be a challenge. We will make changes that allow them to participate in more activities than they had in the past, while allowing them to continue with the things they love.

3rd and 4th grade will be excited to get more choice in their schedule. We've added a 4th elective for this summer, which means they have more ownership of their individual schedules. We give them more choice as they get older so they can do more of what they love. Plus, they will also have more time to change from swim (which will be great for lost and found!)

5th and 6th grade will also have more choice in their schedules with fewer scheduled classes. This benefits the campers who aren't sporty as they can opt for more or the sciences and arts in their elective choices. This is the same benefit for the kids who love sports, because they can pick additional sports for their electives. All of the campers will continue to go on weekly trips and be in camp for the four Special Days.

7th and 8th graders, along with the LIT and CITs, are getting what they've been asking for. Their schedule is now 80% electives and they pick their activities at camp every week. We also modified their last period of the day and the free swim is now optional. We've received requests from our older campers to have that option as many don't want to get wet or change. Now the kids who don't swim can choose from basketball, volleyball, board games/cards, gaga, ping pong, and our giant games.

We are excited to make these changes. We truly listen to our families and modify our schedules for the benefit of the campers. If you have any questions please contact Ruth Ann at 732-821-9155 or email at RuthAnn@EaglesLandingDayCamp.com.

Get Connected with ELDC

We're on **TikTok**! Find our weekly videos by following us **@EaglesLandingDayCamp**. "Like" our **Facebook** page (**Eagle's Landing Day Camp**) for the latest updates, discounts, and unreleased photos!! Not a Facebook fan? Follow us on **Instagram** at **@EaglesLandingDayCamp**. You can now be connected with ELDC all year long. We have exciting news that is online only, so **start following us TODAY!**



Camp is Growing and We Need Your Help

As enrollment continues to increase, our staff needs to grow so that we can keep the same low ratios for our campers. We are currently looking to fill different positions and we invite you to join our staff family and discover all the benefits of working at camp!

High School Students work directly with campers as group Counselors, as Lifeguards on our Aquatics staff, or in Food Service gaining new skills and job experience. There are no nights or weekends. It's a great place to socialize and make friends, and it's only 39 days of work! Working at camp also gets them off their phones and technology and gets them outside doing fun activities like swimming, art, and sports, all while being a role model to others. We train everyone, feed them daily, and help them organize a way of getting to and from work every day.

College Students have the same benefits as High School Students including competitive salaries, fantastic hours, and on-the-job training. There are opportunities for students in several majors, including education, videography / photography, grounds keeping, food service, the arts, and of course, physical education.

Parents and Grandparents should also think about working at camp. You would have the same hours, competitive salary, AND reduced or free tuition for your kids or grandkids to attend camp (which can be worth \$10,000+ for only 39 days of work). We currently have 3 grandmothers who work with us in the office and in the kitchen, ranging from 65 to 83 years old (yes, you read that correctly!).

We have job openings for Counselors, Lifeguards/ Swim Instructors, sports, ropes, art, baking/cooking, kitchen staff, and maintenance. Please email RuthAnn@EaglesLandingDayCamp.com if you're interested or have any questions.

We Don't Want you to be Sad...

Enrollment for 2025 has been incredible. We thank you for believing in our camp program and trusting us with your children. As of today, we are 76% full for next summer! We expect LITs along with 5th and 6th grade boys and girls to close in January with waiting lists. Many other divisions are also nearing capacity and may close before February 1.

We're not a high pressure camp, but last summer parents were unhappy when they couldn't enroll or extend their weeks. Please remember that you can register your child, change weeks, or get a **FULL REFUND** until June 1 with no questions asked. If you have not yet registered your child for this upcoming summer, we suggest that you do it as soon as possible. We are available to answer any questions you may have at 732-821-9155 or email us at RuthAnn@EaglesLandingDayCamp.com.

KEY POSITIONS AT CAMP

As our camp continues to grow, we are always looking for qualified people to fill our available openings. This month we are looking for applicants to fill very specific positions! We know that some families may be in transition with a job, and we would prefer to help a camp parent or someone you know before posting these online. **If you know anyone interested in any of these positions, have them reach out to RuthAnn@EaglesLandingDayCamp.com.**

Dance Coordinator – We're on the hunt for a passionate and dynamic Dance Coordinator to light up our summer season! If you live for the rhythm, love teaching kids, and bring contagious energy to every step, we want to meet you! Join our team and make an unforgettable impact as you inspire young dancers to move and shine all summer long!

Nurse – We are looking for a Nurse to join the medical staff in our Wellness Center. Help keep our campers and staff healthy throughout the summer and have fun while doing it! We have an amazing team and this is a unique opportunity to work in a camp environment. If you're excited about working in a fun environment, then we'd love to have you on board!

Sales & Recruitment Intern – We are seeking a motivated and energetic Sales & Recruitment Intern to join our dynamic team. In this role, you will support the camp's recruitment efforts, assist in reaching prospective campers, and contribute to growing our camp community. You will gain hands-on experience in sales and recruitment, including outreach strategies, public relations, and the management of new applications.

CDL drivers – We are looking for Class B or C CDL drivers with P and S endorsements. If you know anyone who may be interested who does not currently have a CDL license, we will help them through the CDL process and cover the cost. Eagle's Landing uses both 24-seat and 52-seat buses, and all of our drivers and staff are required to pass a criminal background check. If you are a parent, grandparent, or you know someone who would be willing to drive a bus, we offer either a salary or free camp for a child or grandchild. If that person is willing to stay the entire day to help us inspect the buses, fill them with gas, and run some errands, they will earn additional income. We already have a few camp parents who drive both our morning and afternoon bus runs, and one day trip each week.





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EaglesLandingDayCamp.com



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Join us
Jan 25 - 26
12 - 3 pm for

**January
WinterFest
Weekend Tours**

(Let's meet by the Mistyng Fans!)

**CAMP STARTS
IN 187 DAYS!**

