

# THE GOLDEN EAGLE

Volume 12

Smiles Guaranteed

December 2025

## From the Directors:

The holiday season is here and we're excited because we have so much information to share! We finally finished clearing the leaves and storing away the equipment. Now it's time to get started with property enhancements and new programming for 2026!

As we plan for this upcoming summer, we would like to include feedback from our campers. To facilitate this, we're scheduling Zoom video calls for our current and former campers to share their ideas, reunite with their camp friends, and meet their Division Leader. If you have a camper entering grades 3rd and up, you'll soon receive an email from us to schedule a Zoom call with them. We will ask them for their favorite program areas and tribal activities, their ideas for our electives program, and any new programming they would like to see. New campers will have the opportunity to meet the staff and returning campers. Be on the lookout for an email about your camper's upcoming Zoom so they don't miss out!

For campers who are entering 1st and 2nd grade next fall, we are hosting a "Fun Day" at camp in the spring. We are also planning a special day this spring for campers enrolled in our Kiddie Kingdom Program. We will email you details when the weather breaks early next year. We want all of our campers to be comfortable at camp and to have a voice in their program.

Special Days has a new face and we're super excited!! Samantha, our new Special Events Coordinator, worked with us last summer in the office. She was always smiling, but preferred to be outside with the kids. She has already come up with new days on the calendar and we've already ordered the rides for Carnival! We have four camp-wide events that are kid-approved and requested again for 2026. The fan favorites that we're keeping are **Carnival Day**, **Water Day**, **Tribal Day**, and the **Drama Shows**. Samantha is already mixing it up and moving around the days, so pay attention to the calendar when you receive it in a few months!

Over the past 12 years we've added many improvements and upgrades. A new pool complex and spray park, a new ropes course and more elements, more tents around camp for shade, a go-kart track, more



refrigerated water stations, high-pressure misting fans, repaved basketball courts and the entrance to our back driveway. We also added Gem Mining along with Fur and Feathers, built the Kiddie Village Grocery Store and Fire Station for our youngest campers. We added 10 tons of air conditioning to our kitchen along with two industrial air fryers, and the list just keeps growing! Our \$2,000,000 pool complex took years to come to fruition. The completed project is cutting edge and has recently won awards from the Middlesex County Development Authority for its energy-saving design and functionality. This year, many of our upgrades are behind the scenes. We're investing in underground utilities, replacing roofs, and upgrading electric services to prepare us for future projects. There's lots to do before the campers arrive next summer and we will keep you updated!

This winter, we are revamping our website. Barry and Hanna have been hard at work behind the scenes finding the perfect pictures and wording for our website. We will have amazing videos plus so much more! Last summer we asked parents, campers, and staff volunteers to be recorded for the site so you may see some familiar faces. As we continue to grow, we are adding interns and support staff, and that means more desks to set up (it's getting very busy upstairs in the office)!

Katia, our Assistant Director, is working on social media projects to keep us all connected. She creates all of our contests and TikToks, posts pictures from last summer, and shares interesting articles that relate to kids, camp, and parents. People don't always realize how much goes on 'behind the scenes' to make Eagle's Landing happen!

Please tell your friends about ELDC and share the camp love! Our next Open House is **WinterFest on Sunday, January 25 from 12 - 3 pm**. This Open House gives new families a chance to see camp before our February 1 price increase. If you are referring families to us, please make sure they use your name when registering. We want to credit you \$100 for every camper referral! We already have a two families approaching their fifth referral and their bonus of a FREE week of camp! As a reminder, we are here every day from 9 am - 5 pm if your camper wants to come by and visit, or just go outside to play. We would love to see you and grab a quick camp hug. There are **only 187 days until camp!**



We hope all your wishes come true this holiday season!

- Ruth Ann, Barry, Hanna, and Katia

# STAFF CORNER!

We have exciting news to share! First are the changes within our camper Divisions.

Avery, who has been with us for 6 summers, is the new Division Leader for Girls 1/2 ! Avery has been the Assistant Division Leader for both Boys and Girls 1/2 for the past 2 years, so the promotion fills her dream job! Avery currently works in North Brunswick High School



in Special Education. Avery has worked at Eagle's Landing on the lifeguarding staff, on the buddy/inclusion staff, as an Assistant Division Leader, and now DL! She worked hard for this position and we are confident in knowing that she is the perfect fit with her knowledge and abilities relating

to staff and campers! You can always find Avery outside with her kiddos and she is well known for her camper dance parties.

Krissy, the former Division Leader for Girls 1/2, is moving up to Girls 3/4 to work alongside Evan in Boys 3/4. She is a full time Nanny and also works in several school districts. This will be Krissy's 4th summer with us, and since she is the former Division Leader for Girls 1/2, she already knows many of the campers. Krissy is known for her organizational skills, knowing all of her campers and their needs, and is always on top of any situations that come up with campers and staff. She loves spending time outside playing with her campers.



Julia, the former Assistant Division Leader for Kiddie Kingdom, is moving to the Division Leader position for our Girls Kiddie Kingdom Program. Julia has been with us since she was in 3rd grade! She is now teaching and looking for a permanent classroom to call home. Her students are lucky to have her as their teacher!

Morgan is returning to lead the LIT/CIT Program as the Division Leader for our 9th and 10th graders. We are updating the LIT/CIT program for 2026, so if you missed our Zoom call and would like the information, feel free to reach out to us at camp 732-821-9155 for an update. The LIT program is almost full so don't miss out!

## HAVE YOUR NEXT EVENT AT EAGLE'S LANDING!

A company picnic, family reunion, graduation party, Bar/Bat mitzvah, or wedding at Eagle's Landing is the perfect opportunity for you and your guests to relax, refresh, and have fun outside! Our professional staff will take care of all the details and organize your day whether you invite 100 or 1,000 guests. Swimming, sports, and a catered BBQ will create an event to remember. Book now for 2026 because dates are going fast!

Eagle's Landing also has space for meetings and indoor events in the Nest! Whether it's a holiday party or a corporate lunch, email Katia at [Katia@EaglesLandingDayCamp.com](mailto:Katia@EaglesLandingDayCamp.com) for more info.

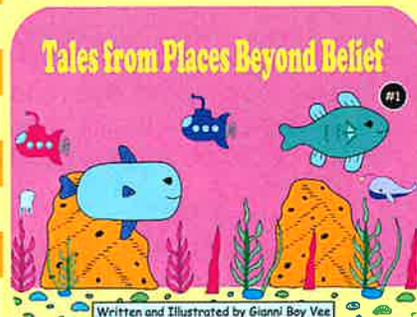


## Get Connected with ELDC

We're on **TikTok!** Find our weekly videos by following us **@EaglesLandingDayCamp**. "Like" our **Facebook** page (**Eagle's Landing Day Camp**) for the latest updates, discounts, and unreleased photos. Not a Facebook fan? Follow us on **Instagram** at **@EaglesLandingDayCamp**. You can now be connected with ELDC all year long. We have exciting news that is online only, so **start following us TODAY!**

## camp AUTHOR

John from Arts & Crafts has written and illustrated a children's book called *Tales from Places Beyond Belief*. We are sharing this info with everyone in case you're interested in purchasing one through the QR Code below. Congrats John!



## 2026 Camp Calendar

Week 1 .. June 29 - July 3  
Week 2 .. July 6 - July 10  
Week 3 .. July 13 - July 17  
Week 4 .. July 20 - July 24

Week 5 .. July 27 - July 31  
Week 6 .. Aug 3 - Aug 7  
Week 7 .. Aug 10 - Aug 14  
Week 8 .. Aug 17 - Aug 21

Camp will be closed Friday, July 3

# Camp is Growing and We Need Your Help

As enrollment continues to increase, our staff needs to grow so that we can keep the same low ratios for our campers. We are currently looking to fill different positions and we invite you to join our staff family and discover all the benefits of working at camp!

**High School Students** work directly with campers as group Counselors, as Lifeguards on our Aquatics staff, or in Food Service gaining new skills and job experience. There are no nights or weekends. It's a great place to socialize and make friends, and it's only 39 days of work! Get off your phone and go outside for sun activities like swimming, art, and sports, all while being a role model to others. We train everyone, feed you daily, and help organize a way of getting you to and from work every day.

**College Students** have the same benefits as High School Students including competitive salaries, fantastic hours, and on-the-job training. There are opportunities for students in several majors, including education, videography / photography, grounds keeping, food service, the arts, and of course, physical education.

**Parents and Grandparents** should also think about working at camp. You would have the same hours, competitive salary, AND reduced or free tuition for your kids or grandkids to attend camp (which can be worth \$10,000+ for only 39 days of work). We currently have 3 grandmothers who work with us in the office and in the kitchen, ranging from 65 to 83 years old (yes, you read that correctly!).

We have job openings for Counselors, Lifeguards/Swim Instructors, sports, ropes, kitchen staff, and maintenance. Please email [RuthAnn@EaglesLandingDayCamp.com](mailto:RuthAnn@EaglesLandingDayCamp.com) if you're interested or have any questions.

## We Don't Want you to be Sad...

Enrollment for 2026 has been steady. We thank you for believing in our camp program and trusting us with your children. As of today, we are 76% full for next summer! We expect LITs along with 5th and 7th grade boys and girls to close in January with waiting lists. Many other divisions are also nearing capacity and may close before February 1.

We're not a high pressure camp, but last summer parents were unhappy when they couldn't enroll or extend their weeks. Please remember that you can register your child, change weeks, or get a **FULL REFUND** until June 1 with no questions asked. If you have not yet registered your child for this upcoming summer, we suggest that you do it as soon as possible. We are available to answer any questions you may have at 732-821-9155 or email us at [RuthAnn@EaglesLandingDayCamp.com](mailto:RuthAnn@EaglesLandingDayCamp.com).

## KEY POSITIONS AT CAMP

As our camp continues to grow, we are always looking for qualified people to fill our available openings. This month we are looking for applicants to fill very specific positions! We know that some families may be in transition with a job, and we would prefer to help a camp parent or someone you know before posting these online. **If you know anyone interested in any of these positions, have them reach out to [RuthAnn@EaglesLandingDayCamp.com](mailto:RuthAnn@EaglesLandingDayCamp.com).**

**Nurse** – We are looking for a Nurse to join the medical staff in our Wellness Center. Help keep our campers and staff healthy throughout the summer and have fun while doing it! We have an amazing team and this is a unique opportunity to work at a summer camp. If you're excited about working in a fun environment, then we'd love to have you on board!

**Sports & Ropes Instructors** – We are looking for college-aged (or older) staff who want to run around and play outside all day! Our Sports Instructors help lead classes in all sports to all ages of campers. This person should want to play outside with the campers all day. Our Ropes staff facilitate activities that promote problem-solving and teamwork, as well as running our very popular 400-foot duelling zipline.

**Marketing Intern** – We are seeking a motivated and energetic Marketing Intern to join our dynamic team. In this role, you will support the camp's marketing and contribute to growing our camp community. You will gain hands-on experience, including outreach strategies, social media planning and execution, and the management of new applications.

**CDL Drivers** – We are looking for Class B or C CDL drivers with P and S endorsements. If you know anyone who may be interested who does not currently have a CDL license, we will help them through the CDL process and cover the cost. Eagle's Landing uses both 24-seat and 52-seat buses, and all of our drivers and staff are required to pass a criminal background check. If you are a parent, grandparent, or you know someone who would be willing to drive a bus, we offer either a salary or free camp for a child or grandchild. If that person is willing to stay the entire day to help us inspect the buses, fill them with gas, and run some errands, they will earn additional income. We already have a few camp parents who drive both our morning and afternoon bus runs, and one day trip each week.

**Kitchen Staff**– We are looking for someone to work in our kitchen. You don't need to be a cook! We need help with our salad bar prep and are also looking for someone who will help serve the camps and become familiar with camper allergies.

**Maintenance Staff** – Our Maintenance Staff keeps camp running! We are looking for 2 people college-aged or older to help set up and keep camp clean. This position works from March through the end of August.





Eagle's Landing Day Camp  
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PRSR STANDARD  
US POSTAGE PAID  
NEW BRUNSWICK NJ  
PERMIT NO 1641

Join us  
January 25  
12 - 3 pm for

# January WinterFest Weekend Tours

(Let's meet by the Mistyng Fans!)

# CAMP STARTS IN 187 DAYS!

