

# THE GOLDEN EAGLE

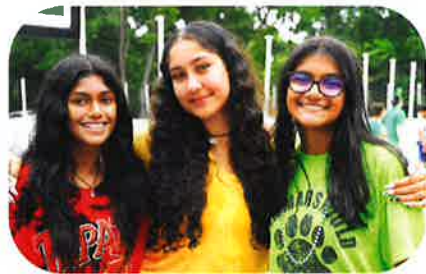
Volume 10

#ItsACampThing

December 2021

## From the Directors:

We wish all of our camp families a happy, healthy, and COVID-free 2022. The new year starts in a few days and we have so much to celebrate! As the pandemic continues to subside, we look forward to a return to normalcy and to bringing back our regular camp program for next summer. We're PROUD to say that we kept COVID-19 out of camp for two summers due to our staff and families being respectful and vigilant of the rules we set in place. As we move forward and continue to prepare for next summer, we plan to continue having "sanitation stations" around camp to remind everyone to sanitize often throughout the day. In addition, we will still deep clean all building daily to help ensure any pesky germs stay away.



As you've seen on our social media, our new wooden trucks are in place, and they're bigger and better than ever (if you don't follow us on [Instagram](#), [TikTok](#), and [Facebook](#), you need to get on that)! We know that our campers will be super excited to climb and play on the new equipment. We are in the process of remodeling our Wellness Center and adding more space in our waiting area, increasing the size of our isolation room, and adding a new treatment area for a third nurse. We've moved our Division Leaders out of the building and into their new, larger home in the middle of camp along with the Inclusion Coordinators and Special Events Coordinator. But wait, there's more! We want to provide more space at lunch when everyone is eating, so we removed the Frog Pool and added a second Blue & White tent, allowing for 50% more seating capacity (and of course, shade).



New activities are also happening for the 2022 season! For our campers who love Science and Nature, we are adding a new program area near Archery called **SURVIVAL STATION**. Activities will include axe throwing, outdoor cooking, knot tying, and animal tracking to name a few. This area will be

available for campers in 3rd grade and older; while our younger campers have the brand new **GEM MINING** area added to their science periods. We cannot wait to unpack the Gem Mining station in the Spring once the weather gets warmer and find some gems and fossils! What else is going on this month? We're in the middle of creating new lesson plans for Sports and have some super cool new Art projects for all age groups.

Hanna, our Assistant Director, is working on Social Media projects to keep us all connected. She creates all of our contests and TikToks, posts pictures from summer, and shares interesting articles that relate to kids, camp, and parents. People don't always realize how much goes on "behind the scenes" to make Eagle's Landing happen!



Hanna and Shira, our other Assistant Director, coordinate all outside picnics and events on the property. If you're interested, dates for 2022 are filling up fast. Schools are scheduling their end-of-year celebrations, and we're booking more Bar/Bat Mitzvahs, graduation parties, and weddings. See more information inside if you're interested in booking an event.



Please tell your friends and share the camp love! Our next Open House is **WinterFest** on Saturday and Sunday, January 15 and 16. This Open House gives new families a chance to see camp before our February 1st tuition increase. Feel free to stop by to say hi and to get out of your house. Stay warm, stay healthy, and think summer! There are only 182 days until camp!

- Ruth Ann, Barry, Hanna, and Shira



## HAVE YOUR NEXT EVENT AT EAGLE'S LANDING!

A company picnic, family event, graduation party, Bar/Bat mitzvah, or wedding at Eagle's Landing is the perfect opportunity for you and your guests to relax, refresh, and have fun outside! Our staff of professionals will take care of all the details and organize your day whether you invite 100 or 1,000 guests. Swimming, sports, and a catered BBQ will create an event to remember. Book now for 2022; dates are going fast!

Eagle's Landing also has space for meetings and indoor events in the Nest! Whether it's a holiday party or a corporate lunch, call Hanna at 732-821-9155 for more information.

## Get Connected with ELDC

We're on **TikTok**! Find our weekly videos by following us **@EaglesLandingDC**. "Like" our **Facebook** page (**Eagle's Landing Day Camp**) for the latest updates, discounts, and unreleased photos!! Not a Facebook fan? Follow us on **Instagram** at **@EaglesLandingDC**. If none of those suit you, then check out our **Pinterest** page with lots of SUPER ideas for your campers at **@EaglesLandingDC**! You can now be connected with ELDC all year long. We have exciting news and projects that are online only, so **start following us TODAY!**



## We Don't Want to Make You Angry But...

Enrollment for summer 2022 has been incredible and we thank you for believing in our camp program and trusting us with your children. As of today, we are 82% full for this summer and we anticipate waiting lists before February 1st. We are not a high pressure camp, but last summer when we closed enrollment because we were full, some parents were unhappy because we didn't have space or they couldn't extend. Please remember that you can register your child and change weeks or get a **FULL REFUND** until June 1st with no questions asked. If you have not yet registered your child for this upcoming summer, we suggest that you do it as soon as possible. We are available to answer any questions you may have at 732-821-9155 or email us at [RuthAnn@EaglesLandingDayCamp.com](mailto:RuthAnn@EaglesLandingDayCamp.com).

## STAFF CORNER

We are fortunate to have an amazing staff who returns year after year! During the winter we don't get to see you, which is why we like to remind our families how lucky you are to have these amazing, talented people watch over your children during the summer!

Allison is back for her 4th summer as the Head Nurse of our Wellness Center and we could not be any happier!



Allison lives in East Brunswick and is a School Nurse at an East Brunswick elementary school during the year. She comes to camp every day with her three campers who range from 3-9 years old. Allison is warm, caring, gentle, and always calm no matter what the situation is. Some campers like to stop by to just say hi or grab a quick drink of lemonade. Allison supervises our other camp Nurse, Kelly, and we are looking to hire a 3rd person this year as part of our expanded and improved Wellness Center. Allison is available to speak with parents before camp begins as well as throughout the summer to review any health concerns. Allison's kind and caring personality makes her the perfect fit for our Wellness Center!

Rachelle has been part of the ELDC family since the day we opened! We're lucky that Rachelle worked for Mill Road when we bought the camp and has been on the property for 19 years! She is one amazing woman who works with our Kiddie Kingdom girl campers. Rachelle is outside all day long swimming, playing, and being a constant role model for her staff. She has two children who are both in college, and her daughter is a Counselor for our oldest female campers. During the school year, Rachelle teaches in the Monroe Township school district and loves every second of it. She is always willing to help out wherever needed and she is always making the campers giggle and have fun.



Jamie has the "funnest" job at camp (yes, that's a REAL word in camp)! Jamie plans all of the Special Days and helps out making sure tribes run smoothly every week. During the school year she teaches Kindergarten



in Fords. Jamie has a love and passion for people that is truly unmatched at camp. She is always helping anyone in need and her kind heart is always thinking of ways to go above and beyond to help others. This year, Jamie is adding more excitement and activities to her Special Days and we can't wait to share the details with you! Special Days have moved to Tuesdays for this summer and she is working out the details as we write this newsletter. Be on the lookout for our Special Days calendar in the next newsletter!



EAGLE'S  
LANDING  
DAY CAMP



## 2022 Camp Calendar

Week 1 .. June 27 - July 1

Week 2 .. July 4 - July 8

Week 3 .. July 11 - July 15

Week 4 .. July 18 - July 22

Week 5 .. July 25 - July 29

Week 6 .. Aug 1 - Aug 5

Week 7 .. Aug 8 - Aug 12

Week 8 .. Aug 15 - Aug 19

Camp will be closed Monday, July 4

## Camp is Growing and We Need Your Help

As enrollment continues to increase, our staff needs to grow so that we can keep the same low ratios for our campers. We are looking to fill some positions for this upcoming summer and there are a lot of benefits to working at camp!

**High School Students** work directly with campers as a group Counselor, part of our Aquatics Staff, or in Food Service gaining new skills and job experience. There are no nights or weekends, it's a great place to socialize and make friends, and it's only 39 days of work! It also gets them off their phones and technology and gets them outside doing fun activities like swimming, art, and sports; all while being a role model to others. We train everyone, feed them daily, and help them organize a way of getting to and from work every day.

**College Students** have an opportunity to work here while also earning credits for an internship! We've partnered with many local colleges and universities to create internship positions that earn college credit. College students have the same benefits of competitive salaries, fantastic hours, and on-the-job training. In addition, they also receive credits from their college with a paid internship! There are opportunities for students in several majors, including education, videography/ photography, grounds keeping, food service, the arts and sciences, and of course, physical education. This is the first year we are offering this program and we have already received a lot of positive feedback.

**Parents and Grandparents** should also be thinking about working at camp. You would have the same hours, competitive salary, AND you get reduced or free tuition for your kids to attend camp (which is up to a \$5,800 bonus for only 39 days of work!) We currently have 3 grandmothers who work with us in the office and the kitchen, ranging from 65 to 83 years old (yes, you read that correctly!).

We currently have job openings in groups as counselors, aquatics, sports, ropes, art, sciences, kitchen staff, ceramics, maintenance, and CDL drivers (this job is only 4 hours a day). Please contact Ruth Ann at 732-821-9155 or RuthAnn@EaglesLandingDayCamp.com if you're interested or have any questions.

## We Are With You

At Eagle's Landing, we believe that you are not just a member of our family during the summer, but all year long. We feel strongly that our business is here for children and their families throughout the year. We are here for you through our online contests, funny TikToks, our Pumpkin Palooza Open House, and our upcoming WinterFest Weekend in January.

The world of Eagle's Landing is possible because of our dedicated staff. We wish we could put into words how much we appreciate our staff and how committed they are to ensure the best summer possible for your children. As Owners and Directors, keeping an open line of communication and being as flexible as possible is the key to how we run camp.

As a part of our camp family, we're here to offer assistance with a smile. Likewise, if you are a family that has the ability to help others, we can connect you with people who genuinely need your kindness. Would you like your kids to get out of the house and run around? You're always welcome to stop by camp and let them play on our playgrounds! We LOVE having kids on the property in any capacity. We realize that this past summer was different, but in many ways it allowed us to re-evaluate what we do and make it even better for upcoming summers.



-Ruth Ann, Barry, Hanna, and Shira

## THANK YOU!



Thank you to all of our camp families who voted for us this past summer! Eagle's Landing Day Camp was selected as the Best of the Best for Middlesex County again in 2021 for our 5th year in a row! We were so excited to hear the news and that everyone voted for us! We agree! We believe that we are the best camp. We don't take this award lightly and we are thrilled to be recognized for taking good care of your children and making a difference in their lives!



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EaglesLandingDayCamp.com



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Join us on  
 January 15 and 16  
 12-3 pm for

**January  
 WinterFest  
 Weekend Tours**

(Let's meet by Gem Mining!)

**CAMP STARTS  
 IN 182 DAYS!**