

# THE GOLDEN EAGLE

Volume 10

#CampIsMyHappyPlace

October 2021

## From the Directors:

The weather is getting cooler, and that means it's the perfect time to share some warm summer news! Eagle's Landing is growing and changing and we want everyone to know all of the exciting plans for next summer at camp.



At the end of each summer, we review feedback from our parents, campers, and staff. We use the information to evaluate and modify our program to best suit our campers. We thank those who responded to our survey and we love reading your ideas on how to improve Eagle's Landing.

As a result of your suggestions, we're updating and expanding our **Sports Program** for next summer to



keep up with the latest trends in kids athletics. In addition to pickleball, floor hockey, basketball, t-ball/softball, lacrosse, soccer, frisbee golf, and flag football, we are adding more

yoga, fitness, conditioning, obstacle course activities, and Ninja Warrior course challenges. We're also adding more programming for our campers interested in the sciences. Kiddie Kingdom through 4th grade will mine for gems on our new mining sluice (look it up)! Our older campers in 3rd-9th grade can pick **Survival Station**, where campers will try axe throwing and learn survival skills such as outdoor cooking, tent building, and lashing knots.

We are also renovating the **Wooden Truck Playground** with brand new ones for our youngest campers. We can't wait to see their faces when they see the big red fire truck and yellow school bus! They are huge and their imagination will be on overdrive (pun intended).

While we're busy making the camper experience special, we also want to make it easier for parents. We've enhanced our CampMinder mobile interface to allow submission of your camper application and forms through your Companion app. Eagle's Landing continues to stay on the forefront of camp programming. In fact, **our Leadership Team has already been**

**asked to speak at this year's TriState Camp Conference in Atlantic City in March!**

We've had a busy fall season as families from camps near and far have been making the switch to Eagle's Landing. If you haven't enrolled for 2022, now's the perfect opportunity! **Tuition rates increase on November 1, so sign up now to save money.** Last summer we had to close groups and start waiting lists before camp started. We are already 76% full for next summer and groups will start closing soon. We don't want to see anyone get closed out and, as always, you can change weeks or get a 100% refund for any reason until June 1!



**Come and join us at our Pumpkin Palooza Open House on Saturday and Sunday, October 30 and 31 from 11 am - 3 pm. Enrolled campers will receive a limited edition Eagle's Landing shirt for stopping by!** For more information look inside this newsletter. We hope to see you here!

Thank you, as always, for your continued support. If you have questions about camp or the precautions we're taking to protect your health and safety, please reach out to us at 732-821-9155. **#CampIsMyHappyPlace**

- Barry, Ruth Ann, Hanna, and Shira



## 2022 Camp Calendar

Week 1 .. June 27 - July 1  
Week 2 .. July 4 - July 8  
Week 3 .. July 11 - July 15  
Week 4 .. July 18 - July 22

Week 5 .. July 25 - July 29  
Week 6 .. Aug 1 - Aug 5  
Week 7 .. Aug 8 - Aug 12  
Week 8 .. Aug 15 - Aug 19

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Camp will be closed Monday, July 4

## Have your next outdoor event at Eagle's Landing!

Now that COVID-19 is subsiding, our weekend outdoor picnic business is BOOMING! A corporate picnic or family reunion at Eagle's Landing is the perfect opportunity for you and your guests to relax, refresh, and have fun! Our professional staff will take care of all the details and organize your day whether you invite 100 or 1,000 guests. Book now for 2022 because dates are going fast! Call Hanna at 732-821-9155 for more information.

## Staff Spotlight

Eagle's Landing prides itself on having an amazing staff. We hire the best of the best to work with your children throughout the summer. Most of our staff returns year after year, yet your kids may never see them as they work non-stop behind the scenes. This newsletter focuses on the people who make all of the great program ideas happen.

**Carlen Smith** is our Program Coordinator and her job is to oversee all of the program areas of camp from Baking to Go Karts! Carlen supervises a staff of 35 professionals, ensuring that all of the lesson plans we create during the off season get implemented during the 39 days of camp. Carlen is an important part of our planning meetings and works closely with her staff to help them with any issues that can pop up throughout the summer. If you are a family that uses Parent Transportation, you'll recognize Carlen from the back parking lot where she is unloading cars and dancing with Ruth Ann every morning. Besides working two full time jobs, Carlen is also the mom of Elliott, a proud Eagle's Landing camper currently in 3rd grade. During the off season, Carlen teaches at East Brunswick High School in the Science department as well as being an adjunct professor at Mercer Community College. This will be Carlen's 6th summer with us and we hope to have her back as a part of the ELDC family for many more years!



**Jamie Adler** is returning for another summer and has been promoted to Art Coordinator. Jamie is a life-long camper and joined our staff last summer as our Ceramics Coordinator. Moving forward, Jamie will oversee the Arts & Crafts and Ceramic Programs at camp. As a

teacher, she will help the Instructors create and modify plans as needed. During the school year, Jamie teaches middle school in the Hopewell Valley School District. Her two sons, Nate and Josh, are ELDC campers. Jamie always has a smile on her face and is always ready for camp spirit days!

**Vicki Alexander** is also returning to camp and has been promoted to Sports Coordinator where she will oversee both our Sports and Ropes Programs. Vicki was the Ropes Coordinator last summer and conquered her fear of heights. She is always looking to help her peers and to do what is best for every camper. Vicki will be working closely with our sports staff to ensure campers are having fun out on the fields and learning new skills. During the off season, Vicki teaches middle school in Sayreville Township. Vicki lives in East Brunswick with her husband (who is also a teacher) and her daughter Maddy, who is also an ELDC camper! Vicki is always making people laugh around camp with her crazy outfits and sense of humor!



## NOW HIRING FOR NEXT SUMMER

We need your help! As camp continues to grow, we are always looking for great staff. Who better to ask than our camp families! Do you know a mom, dad, or grandparent who would like a job for only 39 days? A job where you have fun with no work on evenings or weekends? You'll get paid for the summer and get free tuition for one child and reduced tuition for additional campers. Working at camp may be for you or someone you know.

We are currently hiring for our office, Cooking and Baking, Arts & Crafts, Aquatics, Nurses, Drama, Ceramics, Sports, Ropes, and our camp kitchen. If you know of anyone who may be interested please have them contact Ruth Ann at [Ruthann@EaglesLandingDayCamp.com](mailto:Ruthann@EaglesLandingDayCamp.com) or call 732-821-9155.

## Help us help those in need at Pumpkin Palooza

Do you have extra COATS and JACKETS in your closet? We are collecting all sizes of new and no longer needed coats, jackets, vests, sweaters, sweatshirts, scarves, hats, gloves, and (new) socks. Warm items will be distributed to those in need by the JERSEY SHORE RESCUE MISSION. Let your friends and family know! If you cannot attend Pumpkin Palooza (we hope you can!) feel free to drop off any of the items above at the camp office Monday through Friday from 10 am - 4 pm.

# HALLOWEEN PUMPKIN PALOOZA

Saturday, October 30, 11-3 pm

Sunday, October 31, 11-3 pm



## CAMP ~~D~~ O C T O B E R

We think the month of October should have a name change to **CAMPTOBER!** We're excited to see you at our Pumpkin Palooza on October 30 and 31. Bring your kids to camp and have fun, free of charge. There will be a pick-your-own pumpkin patch, pumpkin chucking, camp tours, and projects to bring home! Come see your camp friends, make a s'more on the campfire, and take a hay ride. This year we will have a new "limited edition" Eagle's Landing shirt for enrolled campers that weekend **ONLY** while they last. Remember, you get a \$100 credit for every new family you refer that enrolls for camp. You do not have to be registered for 2022 to attend. Rates increase November 1 so sign up today. We hope to see you there!

## THE NEW AND IMPROVED CAMP STORE

We're excited to announce the opening of our new camp store! We've transitioned to Bunk Line, a new vendor who will provide a larger variety of ELDC swag for our campers and staff. Families can order direct and get shipments right to your door.

Look for an email coming soon with all of the details, pricing, and instructions on how to order. As always, we will provide a free camp t-shirt for every camper on picture day. However, we also get a lot of inquiries for additional items such as sweatshirts, pajama pants, hats, and long sleeve t-shirts. The store will be ready soon so you can get ELDC swag in time for the holidays.





Eagle's Landing Day Camp  
74 Davidson Mill Road  
North Brunswick, NJ 08902  
732-821-9155



[EaglesLandingDayCamp.com](http://EaglesLandingDayCamp.com)



**camp starts in 247 days!**  
Who is ready to try Axe Throwing??

